TIFFANY & CO Form 8-K May 25, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report: May 25, 2017

TIFFANY & CO. (Exact name of Registrant as specified in its charter)

| Delaware | 1-9494 | 13-3228013 (I.R.S. |
|--|--------------|-----------------------|
| (State or other jurisdiction | (Commission | Employer |
| of incorporation) | File Number) | Identification |
| | | No.) |
| 200 Fifth Avenue, New York, New York | | 10010 |
| (Address of principal executive offices) | | (Zip Code) |
| Registrant's telephone number, including area code: (212) 755-8000 | | |

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: oWritten communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) oSoliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) oPre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) oPre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Indicate by check mark whether the

registrant is an emerging growth company as

defined in

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Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new ^o or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act Item 8.01 Other Events.

On May 25, 2017, Registrant issued a news release announcing that its Board of Directors has declared an 11% increase in the quarterly dividend rate on its Common Stock. This action increases the rate from \$0.45 per share to a new rate of \$0.50 per share, effective with the next payment on July 10, 2017. A copy of the May 25, 2017 news release is attached hereto as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01. Financial Statements and Exhibits.

(d)Exhibits

99.1 News Release dated May 25, 2017.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TIFFANY & CO. (Registrant)

By: /s/ Leigh M. Harlan Leigh M. Harlan Senior Vice President, Secretary and General Counsel

Date: May 25, 2017

EXHIBIT INDEX

Exhibit No. Description 99.1 News Release dated May 25, 2017.