MCF CORP Form SC 13D/A March 17, 2004

OMB APPROVAL

OMB Number: 3235-0145

Expires: December 31, 2005

Estimated average burden hours per response...11

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D/A

Under the Securities Exchange Act of 1934 (Amendment No.)*

MCF CORPORATION

(Name of Issuer)

Common Stock

(Title of Class of Securities)

754091106

(Cusip Number)

Albert L. Weiss Forsythe Technology, Inc. 5510 West Howard Street Skokie, Illinois 60077

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

January 27, 2004

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of \$\$240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. O

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

^{*} The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

TABLE OF CONTENTS

Item 5. Interest in Securities of the Issuer.
SIGNATURES

CUSIP No. ′	7540911	06			
1. N F	Jame of 'orsythe/	Reporting Person: McArthur Associates, Inc. I.R.S. Identification Nos. of above persons (entities only): FEIN: 36-2734737			
(;	 2. Check the Appropriate Box if a Member of a Group (See Instructions): (a) O (b) X 				
3. S	EC Use	Only:			
	ource of	Funds (See Instructions):			
5. C	Check if	Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): o			
	Citizensh Ilinois	ip or Place of Organization:			
7. Sole Voting Power: -0- Number of					
Shares Beneficially Owned by Each Reporting	8.	Shared Voting Power: 3,972,457 ¹			
Person With	9.	Sole Dispositive Power: -0-			
	10.	Shared Dispositive Power: 3,972,457 ¹			
11. A	aggregat ,972,457	e Amount Beneficially Owned by Each Reporting Person:			

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions): o
- 13. Percent of Class Represented by Amount in Row (11): $7.03\%^2$
- 14. Type of Reporting Person (See Instructions):
- 1. Includes 3,218,124 shares of common stock of the Company (the Common Stock) and warrants to purchase 754,333 shares of Common Stock.
- 2. Based on 57,267,593 shares of Common Stock outstanding, which includes 56,513,260 shares outstanding as of February 11, 2004 as reported in the Company s most recent Form 10-K and warrants to purchase 754,333 shares of Common Stock.

CUSIP No. ′	7540911	06			
1. N F	lame of orsythe	Reporting Person: I.R.S. Identification Nos. of above persons (entities only): Technology Management Co. FEIN: 75-3095848			
(;	 2. Check the Appropriate Box if a Member of a Group (See Instructions): (a) O (b) X 				
3. S	EC Use	Only:			
	ource of	Funds (See Instructions):			
5. C	heck if	Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): o			
	Citizensh linois	ip or Place of Organization:			
7. Sole Voting Power: -0- Number of					
Shares Beneficially Owned by Each Reporting	8.	Shared Voting Power: 3,972,457 ³			
Person With	n 9.	Sole Dispositive Power: -0-			
	10.	Shared Dispositive Power: 3,972,457 ³			
11. A	aggregat ,972,457	e Amount Beneficially Owned by Each Reporting Person:			

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions): o
- 13. Percent of Class Represented by Amount in Row (11): $7.03\%^4$
- 14. Type of Reporting Person (See Instructions):
- 3. Includes 3,218,124 shares of common stock of the Company (the Common Stock) and warrants to purchase 754,333 shares of Common Stock.
- 4. Based on 57,267,593 shares of Common Stock outstanding, which includes 56,513,260 shares outstanding as of February 11, 2004 as reported in the Company s most recent Form 10-K and warrants to purchase 754,333 shares of Common Stock.

CUSIP No.	7540911	06			
1. N	Name of Forsythe	Reporting Person: Technology, Inc.	I.R.S. Identification Nos. of above persons (entities only): FEIN: 36-4112413		
(2. Check the Appropriate Box if a Member of a Group (See Instructions): (a) O (b) X 				
3. §	SEC Use	Only:			
	Source of	f Funds (See Instructions):			
5. (Check if	Disclosure of Legal Proceedings Is	s Required Pursuant to Items 2(d) or 2(e): o		
	Citizensh Ilinois	nip or Place of Organization:			
7. Sole Voting Power: -0- Number of					
Shares Beneficiall Owned by Each Reporting	8.	Shared Voting Power: 3,972,457 ⁵			
Person Wit	9.	Sole Dispositive Power: -0-			
	10.	Shared Dispositive Power: 3,972,457 ⁵			
11. <i>A</i>	Aggregat ,972,457	te Amount Beneficially Owned by 275	Each Reporting Person:		

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions): o
- 13. Percent of Class Represented by Amount in Row (11): $7.03\%^6$
- 14. Type of Reporting Person (See Instructions):
- 5. Includes 3,218,124 shares of common stock of the Company (the Common Stock) and warrants to purchase 754,333 shares of Common Stock.
- 6. Based on 57,267,593 shares of Common Stock outstanding, which includes 56,513,260 shares outstanding as of February 11, 2004 as reported in the Company s most recent Form 10-K and warrants to purchase 754,333 shares of Common Stock.

CUSIP No. 754091106				
		Reporting Person: I.R.S. Identification Nos. of above persons (entities only): A. Forsythe Revocable Trust		
(8	Check the Appropriate Box if a Member of a Group (See Instructions): (a) O (b) X			
3. S	SEC Use Only:			
	Source of Funds (See Instructions): N/A			
5. C	5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): o			
	6. Citizenship or Place of Organization: Illinois			
Number of	7.	Sole Voting Power: -0-		
Shares Beneficially Owned by Each Reporting	8.	Shared Voting Power: 3,972,457 ⁷		
Person With	9.	Sole Dispositive Power: -0-		
	10.	Shared Dispositive Power: 3,972,457 ⁷		

Table of Contents 11

11. Aggregate Amount Beneficially Owned by Each Reporting Person: $3,972,457^7$

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions): o
- 13. Percent of Class Represented by Amount in Row (11): $7.03\%^8$
- 14. Type of Reporting Person (See Instructions): OO
- 7. Includes 3,218,124 shares of common stock of the Company (the Common Stock) and warrants to purchase 754,333 shares of Common Stock.
- 8. Based on 57,267,593 shares of Common Stock outstanding, which includes 56,513,260 shares outstanding as of February 11, 2004 as reported in the Company s most recent Form 10-K and warrants to purchase 754,333 shares of Common Stock.

CUSIP No. 754091106					
Fe	ame of orsythe artnersh	Reporting Person: Technology Investors Limited ip I.R.S. Identification Nos. of above persons (entities only): FEIN: 36-4336557			
(a	Check the Appropriate Box if a Member of a Group (See Instructions): a) 0 b) X				
3. S	EC Use	Only:			
	Source of Funds (See Instructions): N/A				
5. C	5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): o				
	6. Citizenship or Place of Organization: Delaware				
Number of	7.	Sole Voting Power: -0-			
Shares Beneficially Owned by Each Reporting	8.	Shared Voting Power: 3,972,457 ⁹			
Person With	9.	Sole Dispositive Power: -0-			
	10.	. Shared Dispositive Power: 3,972,457 ⁹			

Table of Contents

13

11. Aggregate Amount Beneficially Owned by Each Reporting Person:

3,972,4579

12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions): o
13.	Percent of Class Represented by Amount in Row (11): 7.03% ¹⁰

14. Type of Reporting Person (See Instructions):

^{9.} Includes 3,218,124 shares of common stock of the Company (the Common Stock) and warrants to purchase 754,333 shares of Common Stock.

^{10.} Based on 57,267,593 shares of Common Stock outstanding, which includes 56,513,260 shares outstanding as of February 11, 2004 as reported in the Company s most recent Form 10-K and warrants to purchase 754,333 shares of Common Stock.

CUSIP No. 754091106					
1. Nai Mid	ne of l	Reporting Person: I.R.S. Identification Nos. of above persons (entities only): Gardens LIMITED PARTNERSHIP FEIN: 88-0413806			
(a)	Check the Appropriate Box if a Member of a Group (See Instructions): (a) O (b) X				
3. SE0	C Use	Only:			
	Source of Funds (See Instructions): N/A				
5. Che	5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): o				
6. Citi Del	6. Citizenship or Place of Organization: Delaware				
Number of	7.	Sole Voting Power: -0-			
Shares Beneficially Owned by Each Reporting	8.	Shared Voting Power: 3,972,457 ¹¹			
Person With	9.	Sole Dispositive Power: -0-			
	10.	Shared Dispositive Power: 3,972,457 ¹¹			

Table of Contents 15

11. Aggregate Amount Beneficially Owned by Each Reporting Person: $3,972,457^{11}$

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):

 0

 13. Percent of Class Represented by Amount in Row (11):

 7.03%¹²

 14. Type of Reporting Person (See Instructions):

 PN
- 11. Includes 3,218,124 shares of common stock of the Company (the Common Stock) and warrants to purchase 754,333 shares of Common Stock.
- 12. Based on 57,267,593 shares of Common Stock outstanding, which includes 56,513,260 shares outstanding as of February 11, 2004 as reported in the Company s most recent Form 10-K and warrants to purchase 754,333 shares of Common Stock.

CUSIP No. 754091106				
]	Forsy	the '	Reporting Person: I.R.S. Identification Nos. of above persons (entities only): Technology, Inc. Employees Stock p Trust	
(Check the Appropriate Box if a Member of a Group (See Instructions): (a) O (b) X			
3.	3. SEC Use Only:			
	Source of Funds (See Instructions): N/A			
5.	5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): o			
	Citizo Illino		ip or Place of Organization:	
Number of		7.	Sole Voting Power: -0-	
Shares Beneficial Owned by Each Reporting	y g	8.	Shared Voting Power: 3,972,457 ¹³	
Person Wi		9.	Sole Dispositive Power: -0-	
		10.	Shared Dispositive Power: 3,972,457 ¹³	

11. Aggregate Amount Beneficially Owned by Each Reporting Person: $3,972,457^{13}$

12	2.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions): o
13	3.	Percent of Class Represented by Amount in Row (11): 7.03% ¹⁴

00

14. Type of Reporting Person (See Instructions):

^{13.} Includes 3,218,124 shares of common stock of the Company (the Common Stock) and warrants to purchase 754,333 shares of Common Stock.

^{14.} Based on 57,267,593 shares of Common Stock outstanding, which includes 56,513,260 shares outstanding as of February 11, 2004 as reported in the Company s most recent Form 10-K and warrants to purchase 754,333 shares of Common Stock.

CUSIP No. 7	540911	06		
	Name of Reporting Person: Richard A. Forsythe I.R.S. Identification Nos. of above persons (entities only):			
(a	Check the Appropriate Box if a Member of a Group (See Instructions): (a) O (b) X			
3. SI	EC Use	Only:		
	4. Source of Funds (See Instructions): N/A			
5. Cl	neck if	Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e): o		
	tizensh S.A.	ip or Place of Organization:		
7. Sole Voting Power: -0- Number of				
Shares Beneficially Owned by Each Reporting	8.	Shared Voting Power: 3,972,457 ¹⁵		
Person With	9.	Sole Dispositive Power: -0-		
	10.	Shared Dispositive Power: 3,972,457 ¹⁵		
11. As	ggregat 972,457	e Amount Beneficially Owned by Each Reporting Person:		

- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):

 0

 13. Percent of Class Represented by Amount in Row (11):

 7.03%¹⁶

 14. Type of Reporting Person (See Instructions):

 IN
- 15. Includes 3,218,124 shares of common stock of the Company (the Common Stock) and warrants to purchase 754,333 shares of Common Stock.
- 16. Based on 57,267,593 shares of Common Stock outstanding, which includes 56,513,260 shares outstanding as of February 11, 2004 as reported in the Company s most recent Form 10-K and warrants to purchase 754,333 shares of Common Stock.

Table of Contents

This Amendment (the Amendment) modifies the Schedule 13D filed on July 18, 2003 by (i) Forsythe/McArthur Associates, Inc., an Illinois corporation (Forsythe/McArthur), with respect to shares of Common Stock beneficially owned by it, (ii) Forsythe Technology Management Co., an Illinois corporation (Forsythe Management), with respect to shares of Common Stock which may be deemed to be beneficially owned by it, (iii) Forsythe Technology, Inc., an Illinois corporation (Forsythe Technology), with respect to shares of Common Stock which may be deemed to be beneficially owned by it, (iv) the Richard A. Forsythe Revocable Trust (Forsythe Trust) with respect to shares of Common Stock which may be deemed to be beneficially owned by it, (v) Forsythe Technology Investors Limited Partnership, a Delaware limited partnership (Forsythe Investors) with respect to shares of Common Stock which may be deemed to be beneficially owned by it, (vi) Middleton Gardens LIMITED PARTNERSHIP, a Delaware limited partnership (Middleton) with respect to shares of Common Stock which may be deemed to be beneficially owned by it, (vii) Forsythe Technology, Inc. Employees Stock Ownership Trust (the ESOP) with respect to shares of Common Stock which may be deemed to be beneficially owned by it and (viii) Richard A. Forsythe (Mr. Forsythe), with respect to shares of Common Stock which may be deemed to be beneficially owned by him.

This Amendment related to the common stock (the Common Stock) of MCF Corporation, a Delaware corporation (the Company). The principal executive offices of the Company are located at 601 Montgomery Street, 18th Floor, San Francisco, California.

This Schedule 13D is hereby amended by replacing **Item 5** with the following:

Item 5. Interest in Securities of the Issuer.

As a result of the transactions described in Item 3 above, Forsythe/McArthur beneficially owns 3,218,124 shares of Common Stock and warrants to purchase 754,333 shares of Common Stock. In its capacity as the sole shareholder of Forsythe/McArthur, Forsythe Management may be deemed to beneficially own 3,218,124 shares of Common Stock and warrants to purchase 754,333 shares of Common Stock. In its capacity as the sole shareholder of Forsythe Management, Forsythe Technology may be deemed to beneficially own 3,218,124 shares of Common Stock and warrants to purchase 754,333 shares of Common Stock. In its capacity as a controlling shareholder in Forsythe Technology, Forsythe Trust may be deemed to beneficially own 3,218,124 shares of Common Stock and warrants to purchase 754,333 shares of Common Stock. In its capacity as a shareholder of Forsythe Technology, Forsythe Investors may be deemed to beneficially own 3,218,124 shares of Common Stock and warrants to purchase 754,333 shares of Common Stock. In its capacity as a shareholder of Forsythe Technology, Middleton may be deemed to beneficially own 3,218,124 shares of Common Stock and warrants to purchase 754,333 shares of Common Stock. In its capacity as a shareholder of Forsythe Technology, the ESOP may be deemed to beneficially own 3,218,124 shares of Common Stock and warrants to purchase 754,333 shares of Common Stock. In his capacity as (i) the trustee of the Forsythe Trust, (ii) the sole general partner of Forsythe Investors, (iii) the husband of the sole stockholder of Colleton River Holdings, Inc., which is the sole general partner of Middleton, and (iv) a trustee of the ESOP, Mr. Forsythe may be deemed to beneficially own 3,218,124 shares of Common Stock and warrants to purchase 754,333 shares of Common Stock.

- (b) Forsythe/McArthur, Forsythe Management, Forsythe Technology, Forsythe Trust, Forsythe Investors, Middleton, the ESOP and Mr. Forsythe may be deemed to have shared voting power and disposition power with respect to the shares of Common Stock and the warrants to purchase Common Stock owned of record by Forsythe/McArthur.
- (c) Forsythe/McArthur has engaged in the following sales of the Common Stock within the past 60 days, each of which was effected on the open market:

Date	Shares of Common Stock	Purchase Price	
January 13, 2004	134,000	\$	1.10/share
January 14, 2004	23,100	\$	1.10/share
January 20, 2004	342,000	\$	1.10/share
January 21, 2004	900	\$	1.24/share
January 27, 2004	59,300	\$	1.36/share
January 28, 2004	29,700	\$	1.36/share
February 10, 2004	65,200	\$	1.35/share
February 11, 2004	17,400	\$	1.35/share
February 12, 2004	89,000	\$	1.35/share
February 13, 2004	239,400	\$	1.38/share
February 23, 2004	1,200	\$	1.60/share
February 26, 2004	200,000	\$	1.95/share
Totals:	1,201,200	\$1,6	525,065

Forsythe/McArthur has engaged in the following sales of warrants to purchase Common Stock within the past 60 days, each of which was effected on the open market:

Date	Common Stock	Purchase Price
February 20, 2004	155,600	\$ 1.60/share
February 23, 2004	77,900	\$ 1.60/share
Totals:	233,500	\$374,293

None of Forsythe Management, Forsythe Technology, Forsythe Trust, Forsythe Investors, Middleton, the ESOP or Mr. Forsythe have engaged in any transactions with respect to the Common stock in the last 60 days.

- (d) Other than Forsythe/McArthur, Forsythe Management, Forsythe Technology, Forsythe Trust, Forsythe Investors and its partners, Middleton and its partners, the ESOP and its members, Mr. Forsythe and the other non-controlling shareholders of Forsythe Technology, no other person has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the shares of the securities disclosed in Item 5(a).
 - (e) Not applicable.

2

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: March _____, 2004

FORSYTHE/MCARTHUR ASSOCIATES, INC., an Illinois corporation

By: /s/ Albert Weiss
Name: Albert Weiss
Title: President

FORSYTHE TECHNOLOGY MANAGEMENT CO., an Illinois corporation

By: /s/ Albert Weiss
Name: Albert Weiss

Title: Senior Vice President

FORSYTHE TECHNOLOGY, INC., an Illinois corporation

By: /s/ Albert Weiss Name: Albert Weiss

Title: Senior Vice President

RICHARD A. FORSYTHE REVOCABLE TRUST

By: /s/ Richard A. Forsythe Name: Richard A. Forsythe

Title: Trustee

Table of Contents

FORSYTHE TECHNOLOGY INVESTORS LIMITED PARTNERSHIP, a Delaware limited partnership

By: /s/ Richard A. Forsythe
Name: Richard A. Forsythe
Title: General Partner

MIDDLETON GARDENS LIMITED PARTNERSHIP, a Delaware limited partnership

By: Colleton River Holdings, Inc., its general partner

By: /s/ Sandra C. Forsythe Name: Sandra C. Forsythe Title: Chairman

FORSYTHE TECHNOLOGY, INC. EMPLOYEES STOCK OWNERSHIP TRUST

By: /s/ Richard A. Forsythe Name: Richard A. Forsythe Title: Trustee

/s/ Richard A. Forsythe Richard A. Forsythe