

ROBERTS BRIAN L

Form 4

September 20, 2018

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROBERTS BRIAN L

(Last) (First) (Middle)

ONE COMCAST CENTER

(Street)

PHILADELPHIA, PA 19103

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
COMCAST CORP [CMCSA]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/18/2018

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)

Chairman of Board, Pres. &amp; CEO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	09/18/2018		J(1)	216,343 A (1)	13,712,646 (3)	I	By LLC
Class A Common Stock	09/18/2018		J(1)	216,343 D (1)	13,712,646 (3)	I	By LLC
Class A Common Stock	09/18/2018		J(2)	751,869 A (2)	13,712,646 (3)	I	By LLC
Class A Common	09/18/2018		J(2)	751,869 D (2)	13,712,646 (3)	I	By LLC

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Stock

Class A  
Common  
Stock

2,660,079 <sup>(3)</sup> D

Class A  
Common  
Stock

8,127,490 <sup>(3)</sup> I By Trusts

Class A  
Common  
Stock

480 I By  
Daughter

Class A  
Common  
Stock

286,044 I By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Class B Common Stock <sup>(4)</sup>	<u>(1)</u> <u>(4)</u>	09/18/2018		J <sup>(1)</sup>	216,343	<u>(4)</u> <u>(4)</u>	Class A Common Stock 9,039
Class B Common Stock <sup>(4)</sup>	<u>(1)</u> <u>(4)</u>	09/18/2018		J <sup>(1)</sup>	216,343	<u>(4)</u> <u>(4)</u>	Class A Common Stock 9,039

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
ROBERTS BRIAN L ONE COMCAST CENTER PHILADELPHIA, PA 19103	X Chairman of Board, Pres. & CEO

## Signatures

/s/ Arthur R. Block, as  
Attorney-in-Fact

09/20/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reflects distributions by grantor retained annuity trusts (GRATs) established by the Reporting Person to certain family trusts of a 2.39% interest in a limited liability company controlled by the Reporting Person, which conveyed to the family trusts an indirect interest in (i) 216,343 shares of Class A Common Stock and (ii) 216,343 shares of Class B Common Stock.

Reflects distributions by GRATs established by the Reporting Person to certain family trusts of a 5.48% interest in a limited liability company controlled by the Reporting Person, which conveyed to the family trusts an indirect interest in 751,869 shares of Class A Common Stock.

Reflects a prorata distribution of shares of Class A Common Stock by a limited liability company controlled by the Reporting Person to the Reporting Person and certain family trusts.

Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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