ARTISAN PARTNERS LTD PARTNERSHIP

Form SC 13G January 31, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
Under the Securities Exchange Act of 1934
(Amendment No.) *
World Wrestling Entertainment, Inc.
(Name of Issuer)
Class A Common Stock
(Title of Class of Securities)
98156Q108
(CUSIP Number)
December 31, 2002
(Date of Event Which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
<pre>[x] Rule 13d-1(b) [] Rule 13d-1(c) [] Rule 13d-1(d)</pre>
*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.
The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

				13G
CUSIP	No.		98156Q108	
1	NAME	OF	REPORTING PERSON	/

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Artisan Partners Limited Partnership

	2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see Instructions)					
27 . 7 . 7 . 1 . 1 . 1	Not Applicable					
NOT APPLICABLE						
3 SEC USE ONLY						
4 CITIZENSHIP OR	PLACE OF ORGANIZATION					
Delaware						
5	SOLE VOTING POWER					
NUMBER OF	None					
SHARES	SHARED VOTING POWER					
OWNED BY EACH	899,300					
REPORTING PERSON						
WITH 7 S	OLE DISPOSITIVE POWER					
	None					
8	SHARED DISPOSITIVE POWER					
	899,300					
9 AGGREGATE AMOU	9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
899,300						
10 CHECK BOX IF T	HE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN					
SHARES (see Instructi	SHARES					
Not Applicable						
11 PERCENT OF CLA	SS REPRESENTED BY AMOUNT IN ROW (9)					
5.8%						
12 TYPE OF REPORT						
(see Instructions)						
IA						

13G CUSIP No. 98156Q108 1 NAME OF REPORTING PERSON / S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON Artisan Investment Corporation CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see Instructions) (a) [] Not Applicable (b) [] SEC USE ONLY CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin -----5 SOLE VOTING POWER None NUMBER OF SHARES ______ BENEFICIALLY 6 SHARED VOTING POWER OWNED BY 899,300 EACH REPORTING PERSON -----WITH 7 SOLE DISPOSITIVE POWER ______ None 8 SHARED DISPOSITIVE POWER 899,300 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 899,300 10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see Instructions) Not Applicable 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.8% ______ 12 TYPE OF REPORTING PERSON (see Instructions) CO 13G CUSIP No. 98156Q108 1 NAME OF REPORTING PERSON / S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON Andrew A. Ziegler CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see Instructions) (a) [] Not Applicable (b) [] 3 SEC USE ONLY CITIZENSHIP OR PLACE OF ORGANIZATION U.S.A. 5 SOLE VOTING POWER None NUMBER OF SHARES BENEFICIALLY 6 SHARED VOTING POWER OWNED BY 899,300 EACH REPORTING _____ None ._____ 8 SHARED DISPOSITIVE POWER 899,300 9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

899,300

10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see Instructions)		
	Not Ap	plicable	
11	PERCENT 0	F CLASS REPRESENTED BY AMOUNT IN ROW (9)	
	3.00		
12		EPORTING PERSON ructions)	
	IN		
		13G	
CUSI	P No. 9	8156Q108 	
1	S.S. or I	EPORTING PERSON / .R.S. IDENTIFICATION NO. OF ABOVE PERSON	
	Carlen	e Murphy Ziegler	
2		APPROPRIATE BOX IF A MEMBER OF A GROUP ructions)	
	Not Appli	cable	(a) []
			(b) []
3	SEC USE C	NLY	
4	CITIZENSH	IP OR PLACE OF ORGANIZATION	
	U.S.A.		
		5 SOLE VOTING POWER	
NUI	MBER OF	None	
	SHARES NEFICIALLY WNED BY	6 SHARED VOTING POWER	
	EACH PORTING	899 , 300	
	PERSON WITH	7 SOLE DISPOSITIVE POWER	

None

	8 SHARED DISPOSITIVE POWER
	899,300
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	899 , 300
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see Instructions)
	Not Applicable
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
	5.8%
12	TYPE OF REPORTING PERSON (see Instructions)
	IN
Item	1(a) Name of Issuer:
	World Wrestling Entertainment, Inc.
Item	1(b) Address of Issuer's Principal Executive Offices:
	1241 East Main Street Stamford, CT 06902
Item	2(a) Name of Person Filing:
	Artisan Partners Limited Partnership ("Artisan Partners") Artisan Investment Corporation, the general partner of Artisan Partners ("Artisan Corp.") Andrew A. Ziegler Carlene Murphy Ziegler
Item	2(b) Address of Principal Business Office:
	Artisan Partners, Artisan Corp., Mr. Ziegler and Ms. Ziegler are all located at:
	1000 North Water Street, #1770 Milwaukee, WI 53202

Item 2(c) Citizenship: Artisan Partners is a Delaware limited partnership Artisan Corp. is a Wisconsin corporation Mr. Ziegler and Ms. Ziegler are U.S. citizens Item 2(d) Title of Class of Securities: Class A Common Stock CUSIP Number: Item 2(e) 98156Q108 Item 3 Type of Person: (e) Artisan Partners is an investment adviser registered under section 203 of the Investment Advisers Act of 1940; Artisan Corp. is the General Partner of Artisan Partners; Mr. Ziegler and Ms. Ziegler are the principal stockholders of Artisan Corp. Item 4 Ownership (at December 31, 2002): (a) Amount owned "beneficially" within the meaning of rule 13d-3: 899,300 (b) Percent of class: 5.8% (based on 15,625,935 shares outstanding as of December 2, 2002) (c) Number of shares as to which such person has: (i) sole power to vote or to direct the vote: None (ii) shared power to vote or to direct the vote: 899,300 (iii) sole power to dispose or to direct the disposition of: None (iv) shared power to dispose or to direct disposition of: 899,300 Item 5 Ownership of Five Percent or Less of a Class: Not Applicable Item 6 Ownership of More than Five Percent on Behalf of Another Person:

The shares reported herein have been acquired on behalf

of discretionary clients of Artisan Partners. Persons other than Artisan Partners are entitled to receive all dividends from, and proceeds from the sale of, those shares. None of those persons, to the knowledge of Artisan Partners, Artisan Corp., Mr. Ziegler or Ms. Ziegler, has an economic interest in more than 5% of the class.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:

Not Applicable

Item 8 Identification and Classification of Members of the Group:

Not Applicable

Not Applicable

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: January 31, 2003

ARTISAN INVESTMENT CORPORATION for itself and as general partner of ARTISAN PARTNERS LIMITED PARTNERSHIP

By: /s/ Lawrence A. Totsky

Lawrence A. Totsky

Chief Financial Officer

ANDREW A. ZIEGLER

Andrew A. Ziegler*

*By: /s/ Lawrence A. Totsky

Lawrence A. Totsky

Attorney-in-Fact

CARLENE MURPHY ZIEGLER

Carlene Murphy Ziegler*

*By: /s/ Lawrence A. Totsky

Lawrence A. Totsky

Attorney-in-Fact

Exhibit Index

Exhibit 1	Joint Filing Agreement dated as of January 31, 2003 by and among Artisan Partners Limited Partnership, Artisan Investment Corporation, Andrew A. Ziegler, and Carlene Murphy Ziegler
Exhibit 2	Power of Attorney of Andrew A. Ziegler dated as of April 2, 2002
Exhibit 3	Power of Attorney of Carlene M. Ziegler dated as of April 2, 2002