HANOVER INSURANCE GROUP, INC.

Form 4

Stock

Common

10/31/2014

November 04, 2014

| FORM | л <i>Л</i> | | | | | | | OMB AF | PPROVAL | |
|--|---|---|---|-------------|----------------|---------------|---|---------------------------|------------------------|--|
| | UNITED | UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | OMB Number: | 3235-0287 | |
| Check t if no lo | ngar | | | | | | | Expires: | January 31, 2005 | |
| subject | to STATEN | MENT OF CHA | | | FICIA | AL OWN | ERSHIP OF | Estimated a | | |
| Section Form 4 | | SECURITIES | | | | | | burden hour response | | |
| Form 5 | Filed pur | rsuant to Section | 16(a) of t | the Securi | ities I | Exchange . | Act of 1934, | 0.5 | | |
| obligati may co | ons Section 170 | (a) of the Public | | | | _ | | l | | |
| See Inst | | 30(h) of the | Investmen | nt Compa | ny A | ct of 1940 | | | | |
| 1(b). | | | | | | | | | | |
| (Print or Type | Responses) | | | | | | | | | |
| 1. Name and Address of Reporting Person * 2. | | | ssuer Name and Ticker or Trading | | | | 5. Relationship of Reporting Person(s) to | | | |
| HUBER J | | | | | | Issuer | | | | |
| | | | HANOVER INSURANCE GROUP, | | | | (Check all applicable) | | | |
| (I) | (T) () | | [THG] | | | | D' . | 100 | | |
| (Last) | (Last) (First) (Middle) 3. Date of Ear (Month/Day/Y | | | | l | - | Director 10% Owner X Officer (give title Other (specify | | | |
| C/O THE I | HANOVER INSU | | /2014 | | | b | elow) Executiv | below) ve Vice Preside | ent | |
| | NC., 440 LINCOI | LN ST. | | | | | | | | |
| (E-10) | | | | | | | | | | |
| | (Street) | | mendment, I Month/Day/Ye | _ | al | | 6. Individual or Joi Applicable Line) | nt/Group Filin | g(Check | |
| | | Theu | violitii/Day/ 16 | <i>ai)</i> | | | X_ Form filed by O | | | |
| WORCES' | TER, MA 01653 | | | | | P | Form filed by Morerson | ore than One Re | porting | |
| (City) | (State) | (Zip) T | able I - Non | -Derivative | Secu | rities Acqui | red, Disposed of, | or Beneficial | ly Owned | |
| 1.Title of | 2. Transaction Date | | 3. | | | equired (A) | 5. Amount of | 6. | 7. Nature of | |
| Security (Instr. 3) | (Month/Day/Year) | Month/Day/Year) Execution Date, if any | | | sed of 4 and 1 | | Securities Beneficially | Ownership Form: | Indirect Beneficial | |
| (, | | (Month/Day/Year | Code (Instr. 8) | (, | | - / | Owned | Direct (D) | Ownership | |
| | | | | | | | Following Reported | or Indirect (I) | (Instr. 4) | |
| | | | | | (A) or | | Transaction(s) | (Instr. 4) | | |
| _ | | | Code V | Amount | (D) | Price | (Instr. 3 and 4) | | | |
| Common Stock | 10/31/2014 | | M | 15,000 | A | \$ 34.19 | 61,260 | D | | |
| Stock | | | | | | ф | | | | |
| Common | 10/31/2014 | | S | 15,000 | D | \$ 67.0527 | 46,260 | D | | |
| Stock | 10/3/1/2017 | | 5 | 15,000 | ט | (1) | 10,200 | D | | |
| Common | | | | | | | | | | |
| Stock | 10/31/2014 | | M | 20,000 | A | \$ 42.15 | 66,260 | D | | |

S

20,000 D

\$ 66.954

(2)

46,260

D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|--|--|--------------------|---|-------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Common Stock Option (right to buy) | \$ 34.19 | 10/31/2014 | | M | 15,000 | (3) | 02/23/2019 | Common Stock | 15,000 |
| Common Stock Option (right to buy) | \$ 42.15 | 10/31/2014 | | M | 20,000 | <u>(4)</u> | 02/26/2020 | Common Stock | 20,000 |

Reporting Owners

**Signature of Reporting Person

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|--|-------|--|--|
| 1 6 | Director | 10% Owner | onships Officer Executive Vice President | Other | | |
| HUBER J KENDALL C/O THE HANOVER INSURANCE GROUP, INC. 440 LINCOLN ST. (E-10) WORCESTER, MA 01653 | | | Vice | | | |
| Signatures | | | | | | |
| /s/ Matthew R. Frascella pursuant to Confirming Statement | 11/ | 04/2014 | | | | |

Reporting Owners 2

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple prices ranging from \$66.99 to \$67.12, inclusive. The Reporting Person undertakes to provide The Hanover Insurance Group, Inc. ("THG"), any security holder of THG, or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple prices ranging from \$66.89 to \$67.00, (2) inclusive. The Reporting Person undertakes to provide THG, any security holder of THG, or the staff of the SEC, upon request, full

information regarding the number of shares sold at each separate price within the range set forth above.

- (3) The option, representing the right to purchase 20,000 shares of the Issuer's Common Stock, vested as to 50% on February 23, 2012, and the remaining 50% vested on February 23, 2013.
- (4) The option, representing the right to purchase 20,000 shares of the Issuer's Common Stock, vested as to 50% on February 26, 2013, and the remaining 50% vested on February 26, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.