

Edgar Filing: ADVANTAGE MARKETING SYSTEMS INC/OK - Form 8-K

ADVANTAGE MARKETING SYSTEMS INC/OK

Form 8-K

September 16, 2002

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) September 16, 2002

ADVANTAGE MARKETING SYSTEMS, INC.
(Exact name of registrant as specified in its charter)

OKLAHOMA	001-13343	73-1323256
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

2601 N.W. Expressway, Suite 1201W,
Oklahoma City, Oklahoma 73112
(Address of principal executive offices) (Zip Code)

(405) 842-0131
(Registrant's telephone number, including area code)

Information To Be Included in the Report

Item 9. Regulation FD Disclosure.

On September 16, 2002, the Board of Directors of Advantage Marketing Systems, Inc. extended the exercise period of its 1997-A Warrants, its Redeemable Common Stock Purchase Warrants and all of its outstanding Underwriter's Warrants from November 6, 2002 or, in the case of the Underwriter's Warrants, from November 12, 2002, to November 12, 2003.

The following table summarizes the Company's outstanding common stock warrants as of August 30, 2002:

	Warrants Issued and Outstanding -----	Exercise Price -----
1997-A Warrants	308,768	\$3.40
Redeemable Common Stock Purchase Warrants	1,436,000	\$3.40
Underwriter's Warrants	130,000	\$5.40
Underwriter's Warrants	130,000	\$3.40 (1)

There was no impact on consolidated results of operations, financial position or cash flows as a result of this extension.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ADVANTAGE MARKETING SYSTEMS, INC.

By: REGGIE COOK
Name: Reggie Cook
Title: Chief Financial Officer

Date: September 16, 2002