

PLANETOUT INC  
Form 4  
December 09, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
King Robert W

(Last) (First) (Middle)

C/O PLANETOUT INC., 1355  
SANSOME STREET

(Street)

SAN FRANCISCO, CA 94111

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PLANETOUT INC [LGBT]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/08/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/08/2005		S		100	D	\$ 7.99	858,049	I	See Footnote (1)
Common Stock	12/08/2005		S		731	D	\$ 8	857,318	I	See Footnote (1)
Common Stock	12/08/2005		S		1,169	D	\$ 8.01	856,149	I	See Footnote (1)
Common Stock	12/08/2005		S		500	D	\$ 8.201	855,659	I	See Footnote

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									<u>(1)</u>
Common Stock	12/08/2005	S	200	D	\$ 8.03	855,449	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	1,500	D	\$ 8.04	853,949	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	2,285	D	\$ 8.05	851,664	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	100	D	\$ 8.501	851,564	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	615	D	\$ 8.06	850,949	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	400	D	\$ 8.07	850,549	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	1,000	D	\$ 8.08	849,549	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	1,100	D	\$ 8.09	848,449	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	300	D	\$ 8.1	848,149	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	500	D	\$ 8.101	847,649	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	500	D	\$ 8.12	847,149	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	400	D	\$ 8.1201	846,749	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	100	D	\$ 8.13	846,649	I		See Footnote <u>(1)</u>
Common Stock	12/08/2005	S	500	D	\$ 8.14	846,149	I		See Footnote <u>(1)</u>

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Common Stock	12/08/2005	S	400	D	\$ 8.15	845,749	I	See Footnote (1)
Common Stock	12/08/2005	S	500	D	\$ 8.16	845,249	I	See Footnote (1)
Common Stock	12/08/2005	S	100	D	\$ 8.1601	845,149	I	See Footnote (1)
Common Stock	12/08/2005	S	100	D	\$ 8.17	845,049	I	See Footnote (1)
Common Stock	12/08/2005	S	800	D	\$ 8.18	844,249	I	See Footnote (1)
Common Stock	12/08/2005	S	100	D	\$ 8.19	844,149	I	See Footnote (1)
Common Stock	12/08/2005	S	500	D	\$ 8.2	843,649	I	See Footnote (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
King Robert W C/O PLANETOUT INC. 1355 SANSOME STREET SAN FRANCISCO, CA 94111	X			

## Signatures

/s/ Todd Huge, attorney-in-fact for Robert W. King	12/09/2005
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
827,195 shares are held by Petunia Resources, Ltd. and the remainder by Peter A. Allard. Mr. King is an advisor to both Petunia and Mr. Allard and is Mr. Allard's nephew. Mr. King disclaims beneficial ownership of the shares held by Petunia Resources, Ltd. and its affiliates, except to the extent of his pecuniary interests.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.