

WOLVERINE WORLD WIDE INC /DE/  
Form 4  
June 06, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BLOOM GEOFFREY B**

2. Issuer Name and Ticker or Trading Symbol  
**WOLVERINE WORLD WIDE INC /DE/ [WWW]**

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
06/02/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)

ROCKFORD, MI 49351  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| Common Stock                    | 06/02/2005                           |  | M                              |   | 8,628 A \$ 18.0627  | 293,086  | D   |
| Common Stock                    | 06/02/2005                           |  | M                              |   | 4,314 A \$ 19.9587  | 297,400  | D   |
| Common Stock                    | 06/02/2005                           |  | M                              |   | 4,314 A \$ 20.3753  | 301,714  | D   |
| Common Stock                    | 06/02/2005                           |  | M                              |   | 2,359 A \$ 11.1867  | 304,073  | D   |
| Common Stock                    | 06/02/2005                           |  | M                              |   | 3,382 A \$ 18.7917  | 307,455  | D   |

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|              |            |  |   |        |   |            |         |   |             |
|--------------|------------|--|---|--------|---|------------|---------|---|-------------|
| Common Stock | 06/02/2005 |  | M | 2,359  | A | \$ 10.71   | 309,814 | D |             |
| Common Stock | 06/02/2005 |  | M | 16,875 | A | \$ 18.646  | 326,689 | D |             |
| Common Stock | 06/02/2005 |  | M | 16,875 | A | \$ 18.646  | 343,564 | D |             |
| Common Stock | 06/02/2005 |  | M | 16,875 | A | \$ 18.646  | 360,439 | D |             |
| Common Stock | 06/02/2005 |  | M | 16,874 | A | \$ 18.646  | 377,313 | D |             |
| Common Stock | 06/02/2005 |  | M | 5,676  | A | \$ 10.6033 | 382,989 | D |             |
| Common Stock | 06/02/2005 |  | M | 2,083  | A | \$ 18.75   | 385,072 | D |             |
| Common Stock | 06/02/2005 |  | M | 2,157  | A | \$ 17.1667 | 387,229 | D |             |
| Common Stock | 06/02/2005 |  | M | 2,359  | A | \$ 10.6    | 389,588 | D |             |
| Common Stock | 06/02/2005 |  | M | 3,045  | A | \$ 10.6233 | 392,633 | D |             |
| Common Stock | 06/02/2005 |  | M | 1,179  | A | \$ 10.6233 | 393,812 | D |             |
| Common Stock | 06/02/2005 |  | M | 3,679  | A | \$ 10.6233 | 397,491 | D |             |
| Common Stock |            |  |   |        |   |            | 1,752   | I | By Trust #1 |
| Common Stock |            |  |   |        |   |            | 2,839   | I | By Trust #2 |
| Common Stock |            |  |   |        |   |            | 2,839   | I | By Trust #2 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|------------------------------------|--------------------------------------|--|--------------------------------|---|--|---|
|--|------------------------------------|--------------------------------------|--|--------------------------------|---|--|---|

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| Derivative Security                        |            |            | or Disposed of (D) (Instr. 3, 4, and 5) |           | Date Exercisable | Expiration Date | Title        | Amount or Number of Shares |
|--|------------|------------|---|-----------|------------------|-----------------|--------------|----------------------------|
|  |            |            | Code                                    | V (A) (D) |                  |                 |              |                            |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 18.0627 | 06/02/2005 | M                                       | 8,628     | 04/27/1998       | 04/26/2008      | Common Stock | 8,628                      |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 19.9587 | 06/02/2005 | M                                       | 4,314     | 03/10/1998       | 03/09/2008      | Common Stock | 4,314                      |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 20.3753 | 06/02/2005 | M                                       | 4,314     | 03/09/1998       | 03/08/2008      | Common Stock | 4,314                      |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 11.1867 | 06/02/2005 | M                                       | 2,359     | 03/03/2003       | 03/02/2008      | Common Stock | 2,359                      |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 18.7917 | 06/02/2005 | M                                       | 3,382     | 02/28/1998       | 02/27/2008      | Common Stock | 3,382                      |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 10.71   | 06/02/2005 | M                                       | 2,359     | 02/25/2003       | 02/24/2008      | Common Stock | 2,359                      |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 18.646  | 06/02/2005 | M                                       | 16,875    | 02/25/1998       | 02/24/2008      | Common Stock | 16,875                     |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 18.646  | 06/02/2005 | M                                       | 16,875    | 02/25/1999       | 02/24/2008      | Common Stock | 16,875                     |
| Stock Option (Right to Buy) <sup>(1)</sup> | \$ 18.646  | 06/02/2005 | M                                       | 16,875    | 02/25/2000       | 02/24/2008      | Common Stock | 16,875                     |
| Stock Option (Right to                     | \$ 18.646  | 06/02/2005 | M                                       | 16,874    | 02/25/2001       | 02/24/2008      | Common Stock | 16,874                     |

|   |            |            |   |       |            |            |                 |       |  |
|---|------------|------------|---|-------|------------|------------|-----------------|-------|--|
| Buy) <sup>(1)</sup>                                 |            |            |   |       |            |            |                 |       |  |
| Stock<br>Option<br>(Right to<br>Buy) <sup>(1)</sup> | \$ 10.6033 | 06/02/2005 | M | 5,676 | 02/24/2003 | 02/23/2008 | Common<br>Stock | 5,676 |  |
| Stock<br>Option<br>(Right to<br>Buy) <sup>(1)</sup> | \$ 18.75   | 06/02/2005 | M | 2,083 | 02/24/1998 | 02/23/2008 | Common<br>Stock | 2,083 |  |
| Stock<br>Option<br>(Right to<br>Buy) <sup>(2)</sup> | \$ 17.1667 | 06/02/2005 | M | 2,157 | 04/28/1997 | 04/27/2007 | Common<br>Stock | 2,157 |  |
| Stock<br>Option<br>(Right to<br>Buy) <sup>(1)</sup> | \$ 10.6    | 06/02/2005 | M | 2,359 | 03/03/2002 | 03/02/2007 | Common<br>Stock | 2,359 |  |
| Stock<br>Option<br>(Right to<br>Buy) <sup>(1)</sup> | \$ 10.6233 | 06/02/2005 | M | 3,045 | 02/24/2002 | 02/23/2007 | Common<br>Stock | 3,045 |  |
| Stock<br>Option<br>(Right to<br>Buy) <sup>(1)</sup> | \$ 10.6233 | 06/02/2005 | M | 1,179 | 02/25/2002 | 02/24/2007 | Common<br>Stock | 1,179 |  |
| Stock<br>Option<br>(Right to<br>Buy) <sup>(1)</sup> | \$ 10.6233 | 06/02/2005 | M | 3,679 | 02/24/2002 | 02/23/2007 | Common<br>Stock | 3,679 |  |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| BLOOM GEOFFREY B<br>9341 COURTLAND DRIVE NE<br>ROCKFORD, MI 49351 | X             |           |         |       |

## Signatures

/s/ Jeffrey A. Ott, by power of attorney  
06/06/2005

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Share amounts and prices have been adjusted to reflect a three-for-two stock split distributed February 1, 2005.
  - (2) Share amounts and prices have been adjusted to reflect stock splits.

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