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TASTY BAKING CO Form 8-K April 04, 2003

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): APRIL 4, 2003

TASTY BAKING COMPANY
-----(Exact Name of Registrant as Specified in Charter)

Registrant's telephone number, including area code: (215) 221-8500

NOT APPLICABLE

(Former Name or Former Address, if Changed Since Last Report)

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS

- (a) Not applicable
- (b) Not applicable
- (c) The following exhibit is filed herewith:

Exhibit 99.1 Press Release dated April 4, 2003

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ITEM 9. REGULATION FD DISCLOSURE

On April 4, 2003, Tasty Baking Company (the "Company") announced that its new management team will conduct its first meeting with institutional investors and analysts in New York on April 4, 2003 to introduce the Company's strategic transformation plan. The Company also announced that it expected to earn between \$0.04 and \$0.06 in the first quarter of 2003. A copy of the press release is attached to this Report as an exhibit and is incorporated herein by reference. The attached exhibit is furnished pursuant to Item 9 and Item 12 of Form 8-K.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TASTY BAKING COMPANY
-----(Registrant)

Date: April 4, 2003 /S/ David S. Marberger

David S. Marberger

Senior Vice President and Chief Financial Officer

EXHIBIT INDEX

EXHIBIT NO. DESCRIPTION

99.1 Press Release dated April 4, 2003