# AMERICAN APPAREL, INC Form SC 13G/A July 09, 2010

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SCHEDULE 13G
Amendment No. 6
American Apparel, Inc.
Common Stock
Cusip #023850100
Cusip #023850100
Item 1: Reporting Person - FMR LLC
Item 4: Delaware
Item 5: 0
Item 6: 0
Item 7: 0
Item 8: 0
Item 9: 0
Item 11:
              0.000%
Item 12:
Cusip #023850100
Item 1: Reporting Person - Edward C. Johnson 3d
Item 4: United States of America
Item 5: 0
Item 6: 0
Item 7: 0
Item 8: 0
Item 9: 0
Item 11:
              0.000%
Item 12:
               IN
        SCHEDULE 13G - TO BE INCLUDED IN
STATEMENTS
       FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b)
Item 1(a).
              Name of Issuer:
               American Apparel, Inc.
Item 1(b).
               Name of Issuer's Principal Executive Offices:
                747 Warehouse St
                Los Angeles, California 90021
                USA
Item 2(a).
               Name of Person Filing:
                FMR LLC
Item 2(b).
               Address or Principal Business Office or, if None,
Residence:
                82 Devonshire Street, Boston,
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Massachusetts 02109

Item 2(c). Citizenship:

Not applicable

Item 2(d). Title of Class of Securities:

Common Stock

Item 2(e). CUSIP Number:

023850100

Item 3. This statement is filed pursuant to Rule 13d-1 (b) or 13d-2 (b) and the person filing, FMR LLC, is a parent holding company in accordance with Section 240.13d-1(b) (ii) (G). (Note: See Item 7).

Item 4. Ownership

- (a) Amount Beneficially Owned: 0
- (b) Percent of Class: 0.000%
- $\hspace{1.5cm} \hbox{(c)} \hspace{1.5cm} \hbox{Number of shares as to which such } \\ \hbox{person has:} \\$
- (i) sole power to vote or to direct
- $\hspace{1cm} \mbox{(ii)} \hspace{0.5cm} \mbox{shared power to vote or to} \\ \mbox{direct the vote:} \hspace{0.5cm} \mbox{0}$
- (iii) sole power to dispose or to direct the disposition of:  $\ensuremath{\text{0}}$
- (iv) shared power to dispose or to direct the disposition of:  $\ensuremath{\text{0}}$

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof, the reporting person has ceased to be the beneficial owner of any of the class of securities, check the following  $(\mathsf{X})$ .

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

See attached Exhibit A.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

Inasmuch as the reporting persons are no longer the beneficial owners of more than five percent of the number of shares outstanding, the reporting persons have no further reporting obligation under Section 13(d) of the Securities and Exchange Commission thereunder, and the reporting persons have no obligation to amend this Statement if any material change occurs in the facts set forth herein.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

July 07, 2010 Date

/s/ Scott C. Goebel Signature

Scott C. Goebel
Duly authorized under Power of Attorney
effective as of June 1, 2008 by and on behalf of FMR LLC
and its direct and indirect subsidiaries

SCHEDULE 13G - TO BE INCLUDED IN STATEMENTS

FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b)

Members of the family of Edward C. Johnson 3d, Chairman of FMR LLC, are the predominant owners, directly or through trusts, of Series B voting common shares of FMR LLC, representing 49% of the voting power of FMR LLC. The Johnson family group and all other Series B shareholders have entered into a shareholders' voting agreement under which all Series B voting common shares will be voted in accordance with the majority vote of Series B voting common shares. Accordingly, through their ownership of voting common shares and the execution of the shareholders' voting agreement, members of the Johnson family may be deemed, under the Investment Company Act of 1940, to form a controlling group with respect to FMR LLC.

SCHEDULE 13G - TO BE INCLUDED IN
STATEMENTS
FILED PURSUANT TO RULE 13d-1(b) or 13d-2(b)
RULE 13d-1(f)(1) AGREEMENT

The undersigned persons, on July 07, 2010, agree and consent to the joint filing on their behalf of this Schedule 13G in connection with their beneficial ownership of the Common Stock of American Apparel, Inc. at June 30, 2010.

FMR LLC

By /s/ Scott C. Goebel Scott C. Goebel

Duly authorized under Power of Attorney effective as of June 1, 2008, by and on behalf of FMR LLC and its direct and indirect subsidiaries  ${\sf SMR}$ 

Edward C. Johnson 3d

By /s/ Scott C. Goebel

Scott C. Goebel

Duly authorized under Power of Attorney effective as of June 1, 2008, by and on behalf of Edward C. Johnson 3d  $\,$