PEREZ ANTONIO M Form 4 March 01, 2013

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB

**OMB APPROVAL** 

2005

3235-0287 Number: January 31, Expires:

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Check this box if no longer subject to Section 16. Form 4 or

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

02/28/2013

02/28/2013

(Print or Type Responses)

Common

Common

Stock

Stock

1. Name and Address of Reporting Person * PEREZ ANTONIO M			2. Issuer Name <b>and</b> Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer			
			EASTM	IAN KOI	DAK CO [EKDKQ]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction						
			(Month/D	ay/Year)		_X_ Director	10%	Owner	
343 STATE STREET			02/28/20	013		X_ Officer (give title Other (specify below)  President, Chairman & CEO			
(Street)  ROCHESTER, NY 14650			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
			Filed(Mon	Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
							Person		
(City)	(State)	(Zip)	Tabl	e I - Non-D	Perivative Securities Acq	uired, Disposed o	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	) Execution any	emed on Date, if Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Code V

M

F

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Transaction(s)

(Instr. 3 and 4)

D

D

625,175

575,729

or

(D)

D

Price

0.2

Amount

133,205

49,446

(11)

(12)

### Edgar Filing: PEREZ ANTONIO M - Form 4

# $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	orDeriv Secur Acqu Dispo		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Am Underlying Sec (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title I	A N S
Option (right to buy)	\$ 30.96						<u>(1)</u>	04/01/2013	common stock	
Option (right to buy)	\$ 25.88						<u>(1)</u>	12/11/2013	Common Stock	
Option (right to buy)	\$ 23.28						<u>(1)</u>	12/10/2014	Common Stock	
Option (right to buy)	\$ 7.41						<u>(1)</u>	12/08/2015	Common Stock	
Option (right to buy)	\$ 4.54						(3)	10/13/2016	Common Stock	
Option (right to buy)	\$ 3.4						<u>(2)</u>	02/27/2018	Common Stock	
Stock Units	<u>(4)</u>						(5)	(5)	Common Stock	
Stock Units	<u>(4)</u>						(5)	(5)	Common Stock	
Stock Units (6)	<u>(4)</u>						(5)	(5)	Common Stock	1
Restricted Stock Units (9)	<u>(4)</u>						<u>(9)</u>	<u>(9)</u>	Common Stock	
Restricted Stock Units	<u>(4)</u>	02/28/2013		M		133,205	<u>(8)</u>	(8)	Common Stock	
Restricted Stock Units	<u>(4)</u>						12/31/2013(7)	12/31/2013(7)	Common Stock	

### **Reporting Owners**

Reporting Owner Name / Address	Relationships					
<b>F</b>	Director	10% Owner	Officer	Other		
PEREZ ANTONIO M 343 STATE STREET ROCHESTER, NY 14650	X		President, Chairman & CEO			

### **Signatures**

Patrick M. Sheller, as attorney-in-fact for Antonio M.
Perez 03/01/2013

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options have vested.
- (2) These options vest one-third on each of the first three anniversaries of the date of grant.
- One third vests on the 2nd anniversary of the grant date; one third vests on 3rd anniversary of the grant date; remaining third vests on the 4th anniversary of the grant date.
- (4) These units convert on a one-to-one basis.
- (5) This date is not applicable to these units.
- (6) These units granted under the 2000 Omnibus Long-Term Compensation Plan; Leadership Stock Program, 2004-2005 cycle.
- (7) This is the date these restricted stock units vested.
- (8) These units vest one-third on each of the first three anniversaries of the date of grant.
- (9) On September 28, 2012 524,185 of these restricted stock units vested. The remaining will vest on September 28, 2013.
- (10) Some of these units are restricted.
- (11) Vesting and distribution of shares of restricted stock units
- (12) Payment of withholding taxes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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