

Lloyds Banking Group plc
Form 6-K
November 17, 2016

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549
FORM 6-K
Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

(17 November 2016)

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)
5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.
Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____
Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 17 November 2016
re: Director/PDMR Shareholding
17 November 2016

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS
DISCHARGING MANAGERIAL RESPONSIBILITIES IN ORDINARY SHARES OF THE GROUP OF 10 PENCE
EACH ("SHARES")

Group Chief Executive Acquisition of Shares

As described in the Summary Remuneration Announcement, the Group Chief Executive's 4 per cent additional
increase in base salary is delivered monthly in Shares and the Shares will be held until the Government has sold its
shareholding in the Group.

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In this respect, the Group announces that, after the settlement of income tax liabilities and National Insurance contributions, 3,069 Shares were acquired on 16 November 2016 on behalf of António Horta-Osório in respect of his November 2016 salary. The acquisition price was 61.55 pence per Share.

Exercise of Sharesave Option

Andrew Bester, a PDMR, acquired 22,156 Shares at 40.62 pence per Share on 17 November 2016 following the exercise of an option under the Group's Sharesave Scheme.

Share Disposals

The Group announces the sale of Shares by PDMRs as set out below. Following the sale of Shares, the PDMRs continue to comply with the Group's shareholding policy requirements and hold Shares as set out below, including Shares subject to holding periods of up to a further two years post vesting.

| Name of PDMR | Number of Shares Sold | Price Per Share | Transaction date | Number of Shares held by the PDMR (and persons closely associated) following the sale |
|---------------|-----------------------|-----------------|------------------|---|
| | | | 15 November 2016 | |
| Andrew Bester | 299,656 | 61.42 pence | 15 November 2016 | |
| | 100,344 | 61.50 pence | 15 November 2016 | |
| | 22,156 | 59.81 pence | 17 November 2016 | 2,778,825 |
| | | | 16 November 2016 | |
| Matt Young | 1,400,000 | 60.94 pence | 16 November 2016 | 2,274,110 |

ENQUIRIES:

Investor Relations
 Douglas Radcliffe +44 (0) 20 7356 1571
 Group Investor Relations Director
 Email: douglas.radcliffe@finance.lloydsbanking.com

Group Corporate Affairs
 Matt Smith
 Head of Corporate Media +44 (0) 20 7356 3522
 Email: matt.smith@lloydsbanking.com

The following notifications, made pursuant to Article 19(3) of the Market Abuse Regulation, provide further details.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name António Horta-Osório

2 Reason for the notification

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| | | |
|----|---|---|
| a) | Position/status | Group Chief Executive |
| b) | Initial notification /Amendment | Initial Notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Lloyds Banking Group plc |
| b) | LEI | 549300PPXHEU2JF0AM85 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| | Description of the financial instrument, type of instrument | Ordinary Shares of 10p each |
| a) | Identification code | GB0008706128 |
| | Nature of the transaction | Acquisition of Shares. As described in the Summary Remuneration Announcement, the Group Chief Executive's 4 per cent additional increase in base salary is delivered monthly in Shares and the Shares will be held until the Government has sold its shareholding in the Group. |
| | Price(s) and volume(s) | |
| c) | | Price(s) Volume(s) GBP 00.6155 3,069 |
| | Aggregated information | |
| d) | - Aggregated volume | |
| | - Price | N/A (single transaction) |
| e) | Date of the transaction | 16 November 2016 |
| f) | Place of the transaction | London Stock Exchange (XLON) |
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |

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| | | | | | | |
|-------------|---|---|----------|-----------|-------------|--------|
| a) | Name | Andrew Bester | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Group Director & Chief Executive, Commercial Banking | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Lloyds Banking Group plc | | | | |
| b) | LEI | 549300PPXHEU2JF0AM85 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| | Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | | | | |
| a) | Identification code | | | | | |
| b) | Nature of the transaction | GB0008706128 Acquisition of Shares following the exercise of an option under the Group's Sharesave Scheme. | | | | |
| c) | Price(s) and volume(s) | <table border="0"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 00.4062</td> <td>22,156</td> </tr> </table> | Price(s) | Volume(s) | GBP 00.4062 | 22,156 |
| Price(s) | Volume(s) | | | | | |
| GBP 00.4062 | 22,156 | | | | | |
| d) | Aggregated information | | | | | |
| | - Aggregated volume | | | | | |
| | - Price | N/A (single transaction) | | | | |
| e) | Date of the transaction | 17 November 2016 | | | | |
| f) | Place of the transaction | Outside a trading venue | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | | | | |
| | Identification code | | | | | |

GB0008706128

b) Nature of the transaction

Disposal of Shares

Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
|----------|-----------|

| | | |
|----|-------------|---------|
| c) | GBP 00.6150 | 100,344 |
| | GBP 00.6142 | 299,656 |

Aggregated information

d) - Aggregated volume

400,000

- Price

GBP 00.6144

e) Date of the transaction

15 November 2016

f) Place of the transaction

London Stock Exchange
(XLON)

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument

Ordinary Shares of 10p each

a) Identification code

GB0008706128

Nature of the transaction

b) Disposal of Shares

Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
|----------|-----------|

| | | |
|----|-------------|--------|
| c) | GBP 00.5981 | 22,156 |
|----|-------------|--------|

Aggregated information

d) - Aggregated volume

- Price

N/A (single transaction)

e) Date of the transaction

17 November 2016

f) Place of the transaction

London Stock Exchange
(XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

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| | | | | | | |
|-------------|---|--|----------|-----------|-------------|-----------|
| a) | Name | Matt Young | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Group Corporate Affairs Director | | | | |
| b) | Initial notification /Amendment | Initial Notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | Lloyds Banking Group plc | | | | |
| b) | LEI | 549300PPXHEU2JF0AM85 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| | Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | | | | |
| a) | Identification code | GB0008706128 | | | | |
| b) | Nature of the transaction | Disposal of shares | | | | |
| c) | Price(s) and volume(s) | <table border="0"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 00.6094</td> <td>1,400,000</td> </tr> </table> | Price(s) | Volume(s) | GBP 00.6094 | 1,400,000 |
| Price(s) | Volume(s) | | | | | |
| GBP 00.6094 | 1,400,000 | | | | | |
| d) | Aggregated information | | | | | |
| | - Aggregated volume | | | | | |
| | - Price | N/A (single transaction) | | | | |
| e) | Date of the transaction | 16 November 2016 | | | | |
| f) | Place of the transaction | London Stock Exchange (XLON) | | | | |

Signatures

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: Douglas Radcliffe
Name: Douglas Radcliffe
Title: Group Investor Relations Director

Date: 17 November 2016