Aamir Mir Form 4 February 21, 2018

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

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**OMB APPROVAL** 

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Aamir Mir			2. Issuer Name <b>and</b> Ticker or Trading Symbol Quotient Technology Inc. [QUOT]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	, , ,		
C/O QUOTIENT TECHNOLOGY INC., 400 LOGUE AVENUE			(Month/Day/Year) 02/17/2018	X Director 10% Owner X Officer (give title Other (specify below) President and CEO		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
MOUNTAIN VIEW, CA 94043			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	quired, Disposed of, or Beneficially Owned		

(City)	(State)	Zip) Table	e I - Non-D	erivative S	Securit	ties Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	02/17/2018		M	31,250	A	\$ 0	411,783	D	
Common Stock	02/17/2018		F	10,807	D	\$ 13.2	400,976	D	
Common Stock	02/20/2018		M	81,250	A	\$0	482,266	D	
Common Stock	02/20/2018		F	41,816	D	\$ 13.3	440,410	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	rative Expiration Date (Month/Day/Year) iried (A) sposed of . 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		3 (
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	\$ 0 (1)	02/17/2018		M	31,250	(2)	(2)	Common Stock	31,250	
Restricted Stock Unit	\$ 0 (1)	02/20/2018		M	37,500	<u>(3)</u>	(3)	Common Stock	37,500	
Restricted Stock Unit	\$ 0 <u>(1)</u>	02/20/2018		M	43,750	<u>(4)</u>	<u>(4)</u>	Common Stock	43,750	

### **Reporting Owners**

Reporting Owner Name / Address	Relationships					
•	Director	10% Owner	Officer	Other		
Aamir Mir C/O QUOTIENT TECHNOLOGY INC. 400 LOGUE AVENUE MOUNTAIN VIEW, CA 94043	X		President and CEO			

## **Signatures**

/s/Margaret Tong Atty-in-Fact for Mir Aamir

\*\*Signature of Reporting Person

02/21/2018 Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The par value of QUOT Common Stock is \$0.00001 per share.
  - 1/4th of the restricted stock unit granted on February 17, 2016 became vested on February 17, 2018 and shares were delivered to
- (2) reporting person on February 20, 2018. 1/4th of the restricted stock unit will continue to vest annually and shares will be delivered to reporting person on each vest date.

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- (3) 1/4th of the restricted stock unit granted on May 1, 2014 became vested on February 20, 2018 and shares were delivered to reporting person on such vest date.
- 1/4th of the restricted stock unit granted on February 5, 2015 became vested on February 20, 2018 and shares were delivered to reporting
   (4) person on such vest date.
   1/4th of the restricted stock unit will continue to vest annually and shares will be delivered to reporting person on each vest date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.