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| RALPH LAU Form 4 | UREN CORP | | | | | | | | | | |
|--|--|---|---|-------------|----------------------|-----------|--|--|---|---------------------|--|
| October 18, 2 | 2016 | | | | | | | | | | |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION | | | | | | | | | OMB APPROVAL | | |
| | UNITED | STATES | | | ND EXCH D.C. 2054 | | GE C | OMMISSION | OMB Number: | 3235-0287 | |
| Check the if no long | ter | | | | | | | | Expires: | January 31, 2005 | |
| subject to Section 1 Form 4 o Form 5 | | F CHANGES IN BENEFICIAL OWN SECURITIES Section 16(a) of the Securities Exchange | | | | | | Estimated a burden hour response | verage | | |
| obligation may cont <i>See</i> Instru 1(b). | ns Section 17(a | a) of the F | Public Ut | ility Hold | | any A | Act of | 1935 or Section | I | | |
| (Print or Type I | Responses) | | | | | | | | | | |
| LAUREN RALPH Syn | | | Symbol | | Ticker or Tr | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| (Last) | (First) (M | /liddle) | 3. Date of Earliest Transaction | | | | (Check | Check all applicable) | | | |
| RALPH LAUREN CORPORATION, 650 MADISON AVENUE | | | (Month/Day/Year) 10/14/2016 | | | | | _X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below) below) Exec. Chair, Chief Creative | | | |
| | (Street) 4. If Amendment, D Filed(Month/Day/Yea | | | | ay/Year) | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| NEW YOR | K, NY 10022 | | | | | | | Form filed by M Person | | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-D | erivative Se | curitie | es Acqu | iired, Disposed of, | or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date any (Month/Day/Y | | Date, if | Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) y/Year) (Instr. 8) (A) | | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | | |
| Class A Common Stock | 10/14/2016 | | | А | 2,188.52 | А | \$ 0 (1) | 481,705.92 | D | | |
| Class A Common Stock | | | | | | | | 35,854 | I | By Trust | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 3 | ate | Amount of Derivativ Underlying Security | | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|--|---|---------------------|--------------------|--|--|---|--|
| Repor | rting O | wners | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|-----------------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| LAUREN RALPH RALPH LAUREN CORPORATION 650 MADISON AVENUE NEW YORK, NY 10022 | Х | Х | Exec. Chair, Chief Creative | | | | | |
| Signatures | | | | | | | | |
| /s/ Yen D. Chu, Attorney-in-Fact for Ralph Lauren | | | 10/18/2016 | | | | | |
| <u>**</u> Signature of Reporting Person | | Date | | | | | | |
| Explanation of Responses: | | | | | | | | |

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents restricted stock units payable as a result of the payment of a cash dividend on the issuer's Class A Common Stock. The
 (1) restricted stock units are payable solely in shares of the issuer's Class A Common Stock issued to the reporting person in respect of restricted stock units previously granted under the issuer's 1997 Long-Term Stock Incentive Plan.

(2) These shares of Class A Common Stock are held by a revocable trust of which the reporting person is sole trustee and sole beneficiary.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.