Activision Blizzard, Inc. Form 4

November 17, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading KOTICK ROBERT A Issuer Symbol Activision Blizzard, Inc. [ATVI] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction _X_ Director (Month/Day/Year) 10% Owner X_ Officer (give title _ Other (specify C/O ACTIVISION BLIZZARD, 11/15/2011 below) INC., 3100 OCEAN PARK President & CEO **BOULEVARD** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

SANTA MONICA, CA 90405

(City)	(State)	(Zip) Tabl	e I - Non-I	Derivative S	ecuriti	es Acquired	, Disposed of, or	Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securitie on Disposed o (Instr. 3, 4)	f(D)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
value \$0.000001 per share	11/15/2011		S <u>(1)</u>	321,500	D	12.2694	2,906,823	D	
Common Stock, par value \$0.000001 per share	11/15/2011		M(1)	216,453	A	\$ 3.8672	3,123,276	D	
	11/15/2011		S(1)	216,453	D		2,906,823	D	

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Common Stock, par value \$0.000001 per share					\$ 12.1837 (3)			
Common Stock, par value \$0.000001 per share	11/15/2011	M <u>(1)</u>	83,364	A	\$ 6.805	2,990,187	D	
Common Stock, par value \$0.000001 per share	11/15/2011	S <u>(1)</u>	83,364	D	\$ 12.3005 (4)	2,906,823 (5)	D	
Common Stock, par value \$0.000001 per share						9,600	I	by UTMAs for the benefit of minor children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	D)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour Numbe Shares
Employee Stock Options	\$ 3.8672	11/15/2011		M(1)	216,453	<u>(6)</u>	04/29/2014	Common Stock, par value \$0.000001 per share	216,4
Employee Stock Options	\$ 6.805	11/15/2011		M(1)	83,364	<u>(7)</u>	04/21/2016	Common Stock, par value	83,30

Reporting Owners

Reporting Owner Name / Address	Relationships						
. 9	Director	10% Owner	Officer	Other			
KOTICK ROBERT A C/O ACTIVISION BLIZZARD, INC. B100 OCEAN PARK BOULEVARD BANTA MONICA, CA 90405	X		President & CEO				

Signatures

3 S

/s/ Robert A. 11/17/2011 Kotick

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

regarding the number of shares sold at each price within that range.

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by Mr. Kotick on September 15, 2011.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$12.19 to \$12.38 per share. Mr. (2) Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information
 - The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$12.15 to \$12.3218 per share.
- (3) Mr. Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
 - The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$12.30 to \$12.305 per share.
- (4) Mr. Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- (5) Following the transaction reported on this Form 4, Mr. Kotick directly held (a) 2,500,000 performance-based restricted shares of the Company's common stock and (b) 406,823 shares of the Company's common stock.
- (6) These options to purchase shares of the Company's common stock were exercisable in full as of April 29, 2004.
- (7) These options to purchase shares of the Company's common stock were exercisable in full as of April 1, 2008.
- (8) 720,000 of these options were previously transferred to the 01037H Trust on November 9, 2010, leaving 216,453 such options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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