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FORWARD INDUSTRIES INC Form DFAN14A December 15, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A (Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant o

Filed by a Party other than the Registrant x

Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- x Definitive Additional Materials
- o Soliciting Materials Pursuant to Section 240.14a-12

FORWARD INDUSTRIES, INC. (Name of Registrant as Specified In Its Charter)

TERENCE BERNARD WISE HOWARD MORGAN MICHAEL LUETKEMEYER ERIC FREITAG SANGITA SHAH N. SCOTT FINE DARRYL KEYS

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

X	No fee required. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.	
0		
	(1)	Title of each class of securities to which the transaction applies:
	(2)	Aggregate number of securities to which transaction applies:
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth

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the amount on which the filing fee is calculated and state how it was determined):

- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

On December 15, 2014, Terence Bernard Wise and Howard Morgan, as representatives of the participants named herein (together, "The Forward Thinking Group") submitted to representatives of Institutional Shareholder Services, Inc. a slide presentation entitled "It's Time to Move Forward at Forward Industries" (the "Presentation"). The Forward Thinking Group may also use the Presentation in discussions with shareholders of Forward Industries, Inc. A copy of the Presentation is filed herewith as Exhibit 99.1.

Also on December 15, 2014, The Forward Thinking Group posted a reference to the Presentation at www.innisfreema.com/Forward/. A copy of the additional reference is filed herewith as Exhibit 99.2.