#### Edgar Filing: ART TECHNOLOGY GROUP INC - Form 3

#### ART TECHNOLOGY GROUP INC

Form 3 April 14, 2005

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement ART TECHNOLOGY GROUP INC [ARTG] Clark Barry E (Month/Day/Year) 02/19/2004 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 25 FIRST ST., 2ND FLOOR (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director \_X\_ Form filed by One Reporting \_X\_\_ Officer \_Other Person CAMBRIDGE, Â MAÂ 02141 (give title below) (specify below) Form filed by More than One SVP, Worldwide Sales

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)

(State)

(City)

2. Amount of Securities Beneficially Owned (Instr. 4)

Ownership Form: Direct (D) or Indirect

> (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership

Reporting Person

(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Zip)

SEC 1473 (7-02)

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#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership
	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I)	(Instr. 5)

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Employee Stock Option (right to buy)	02/19/2005	02/18/2014	Common Stock	203,965	\$ 1.45	D	Â
Employee Stock Option (right to buy)	05/19/2005	02/18/2014	Common Stock	36,035	\$ 1.45	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
roporous o when I wante / I wante oo	Director	10% Owner	Officer	Other		
Clark Barry E 25 FIRST ST., 2ND FLOOR CAMBRIDGE. MA 02141	Â	Â	SVP, Worldwide Sales	Â		

## **Signatures**

Michael Pellini 04/14/2005

\*\*Signature of Person Date

Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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