

FINISH LINE INC /IN/
Form 8-K
November 18, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

November 18, 2011

The Finish Line, Inc.

(Exact name of registrant as specified in its charter)

Indiana

0-20184

35-1537210

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

3308 North Mitthoeffer Road, Indianapolis,
Indiana

46235

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

317-899-1022

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01 Other Events.

The Company announced today that Mr. Christopher Ladd has been appointed Executive Vice President, Chief Digital Officer. Mr. Ladd will commence his duties with the Company on November 21, 2011. His responsibilities will include providing vision, leadership, and strategy to develop and implement initiatives across the enterprise, including digital and mobile commerce, social media, and other key components of the multi-channel experience.

Mr. Ladd comes to the Company from Lululemon, a specialty retailer of yoga-inspired athletic apparel, where he most recently served as Senior Vice President, Global Ecommerce. Prior to Lulelemon, Mr. Ladd served in various capacities with Crocs, Texturemedia, Titleist, Foot-Joy Worldwide, and Reebok. Mr. Ladd holds a master's degree in sports management and bachelor's degree in economics from the University of Connecticut.

Further information regarding Mr. Ladd's appointment is set forth in the press release issued on November 18, 2011, a copy of which is attached to this Form 8-K as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release issued November 18, 2011

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

November 18, 2011

The Finish Line, Inc.

By: *Edward W. Wilhelm*

Name: Edward W. Wilhelm

Title: Executive Vice President, Chief Financial Officer

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Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release issued November 18, 2011