FINISH LINE INC /IN/ Form 8-K January 29, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):	January 29, 2010

The Finish Line, Inc.

(Exact name of registrant as specified in its charter)

Indiana	0-20184	35-1537210
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employe Identification No
3308 North Mitthoeffer Road, Indianapolis, Indiana	,	46235
(Address of principal executive offices)		(Zip Code)
Registrant s telephone number, in	ncluding area code:	317-899-1022
	Not Applicable	
Fo	rmer name or former address, if changed since last report	

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

I	[]	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
I	[]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
I	[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Ī	[]	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

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On January 29, 2010, the Board of Directors elected Mark S. Landau as a new director of The Finish Line, Inc. (the "Company"). Mr. Landau was assigned as a Class I director for a term expiring at the 2011 Annual Meeting, and he will also serve on the Audit Committee of the Board of Directors of the Company. Upon his appointment Mr. Landau was granted an amount of Class B Company shares valued at \$30,000. As a director Mr. Landau will be eligible to participate in the Company's director compensation arrangements as offered generally to other outside directors of the Company.

Further information regarding the appointment of Mr. Landau as a new director is set forth in a press release issued on January 29, 2010, a copy of which is attached to this Form 8-K as Exhibit 99.1.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Finish Line, Inc.

January 29, 2010 By: Edward W. Wilhlem

Name: Edward W. Wilhlem

Title: Executive Vice President, Cheif Financial Officer

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Exhibit Index

Exhibit No.	Description
99.1	Press Release issued on January 29, 2010