

PART I

REGISTRANT INFORMATION

Full name of registrant: TechTarget, Inc.

Former name if applicable: [Not applicable.]

Address of principal executive office (Street and number): 117 Kendrick Street, Suite 800

City, state and zip code: Needham, MA 02494

PART II

RULE 12b-25 (b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate.)

(a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;

(b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20 F, Form 11 K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and

(c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III

NARRATIVE

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

As previously disclosed in the Company's prior filings, the Company's Form 10-K for 2008 could not be filed within the prescribed time period because the Company had not completed the review of its revenues for the periods which are to be included in the Form 10-K. As of the date of this filing, the Company continues to work closely with its independent auditors as well as a retained third party to complete its review and in order to determine whether it is necessary to restate its financial statements for any prior period as a result of changes to its revenue recognition policies.

As a result of the Company's additional efforts to complete its 2008 Form 10-K, as well as the connected nature between the Company's Form 10-K and its Form 10-Q for Q1 2009, the Company will not be able to file its Form 10-Q for Q1 2009 until after the prescribed time period.

PART IV

OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification:

Eric Sockol at (781) 657-1000.

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If the answer is no, identify report(s).

Yes No

Annual Report on Form 10-K for period ending 12/31/08.

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

Yes No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

As stated above, the Company is completing its review of the aforementioned prior reported periods. As a result of these efforts, the Company has not completed its review of its financial results for Q1 2009 and, therefore, a reasonable estimate of the results cannot be made at this time as to whether there will be any significant change in results of operations from Q1 2008 that will be reflected by the earnings statements to be included in the Company's 10-Q for Q1 2009.

TechTarget, Inc.

(Name of Registrant as Specified in Charter)

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 11, 2009

By: /s/ ERIC D.

SOCKOL_____

Name: Eric D. Sockol

Title: Chief Financial Officer