

BRASIL TELECOM HOLDING CO
Form 6-K
April 02, 2008

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE
SECURITIES EXCHANGE ACT OF 1934**

THROUGH April 02, 2008

(Commission File No. 1-14477)

BRASIL TELECOM PARTICIPAÇÕES S.A.
(Exact name of registrant as specified in its charter)

BRAZIL TELECOM HOLDING COMPANY
(Translation of Registrant's name into English)

**SIA Sul, Área de Serviços Públicos, Lote D, Bloco B
Brasília, D.F., 71.215-000
Federative Republic of Brazil**
(Address of Registrant's principal executive offices)

Indicate by check mark whether the registrant files or will file
annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K
in paper as permitted by Regulation S-T Rule 101(b)(1).

Indicate by check mark if the registrant is submitting the Form 6-K
in paper as permitted by Regulation S-T Rule 101(b)(7).

Indicate by check mark whether the registrant by furnishing the
information contained in this Form is also thereby furnishing the
information to the Commission pursuant to Rule 12g3-2(b) under
the Securities Exchange Act of 1934.

Yes No

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If "Yes" is marked, indicated below the file number assigned to the registrant in connection with Rule 12g3-2(b):

Investor Relations

(55 61) 3415-1140

ri@brasiltelecom.com.br

www.brasiltelecom.com.br/ri

Media Relations

(55 61) 3415-1378

cesarb@brasiltelecom.com.br

Free Translation

BRASIL TELECOM S.A.
Publicly-held Company
Corporate Taxpayer's ID (CNPJ/MF):
76.535.764/0001-43
Corporate Registry: 53 3 0000622-9

BRASIL TELECOM PARTICIPAÇÕES S.A.
Publicly-held Company
Corporate Taxpayer's ID (CNPJ/MF):
02.570.688/0001-70
Corporate Registry: 53 3 0000581- 8

NOTICE TO SHAREHOLDERS

BRASIL TELECOM PARTICIPAÇÕES S.A. and **BRASIL TELECOM S.A.** (referred to herein, jointly, as **Brasil Telecom**), announces, in its 4th Investors' Day, guidance for 2008, as follows:

| | 2006 | 2007 | 2008 Guidance Variation % |
|---|-------------|-------------|--------------------------------------|
| Net Operating Revenue (R\$ million) | 10,297 | 11,059 | ~ +3,4% |
| Operating Costs and Expenses (R\$ million) | (6,803) | (7,262) | ~ +2,8% |
| EBITDA (R\$ million) | 3,494 | 3,797 | ~ +4,5% |
| Number of Fixed Accesses (thousand) | 8,418 | 8,034 | Stable |
| Number of Broadband Accesses (thousand) | 1,318 | 1,568 | ~ +22% |
| Fixed ARPU (R\$) | 71.12 | 78.97 | ~ -5,0% |
| ADSL ARPU (R\$) | 67.10 | 71.10 | Stable |
| Services' Mobile Net Revenue (R\$ million) | 1,247 | 1,746 | ~ +8% |
| EBITDA Mobile (R\$ milhões) | (142) | 54 | ~ +200% |
| Number of Mobile Accesses (thousand) | 3,377 | 4,263 | ~ +30% |
| Mobile ARPU (R\$) | 31.30 | 34.20 | Stable |
| CAPEX Operating / Regulatory / 3G (R\$ million) | | | 1,700 |

| | |
|--------------------------------|-------|
| CAPEX 3G License (R\$ million) | 500 |
| CAPEX Total (R\$ million) | 2,200 |

* All figures refer to Brasil Telecom Participações S.A.

Brasília, April 2, 2008.

Paulo Narcélio Simões Amaral
Investor Relations Officer
Brasil Telecom Participações S.A.
Brasil Telecom S.A.

This presentation contains forward-looking statements. Such statements are not statements of historical fact, and reflect the beliefs and expectations of the Company's management. The words anticipates , believes , estimates , expects , forecasts , intends , plans , predicts , projects and targets and similar words are intended to identify these statements which necessarily involve known and unknown risks and uncertainties. Accordingly, the actual results of operations of the Company may be different from the Company's current expectations, and the reader should not place undue reliance on these forward-looking statements. Forward-looking statements speak only as of the date they are made, and the Company does not undertake any obligation to update them in light of new information or future developments.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 02, 2008

BRASIL TELECOM PARTICIPAÇÕES S.A.

By: /s/ Paulo Narcélio Simões
 Amaral

Name: Paulo Narcélio Simões
Amaral
Title: Chief Financial
Officer

FORWARD-LOOKING STATEMENTS

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.
