### Edgar Filing: CRANDALL THEODORE D - Form 4

CRANDALL THEODORE D Form 4 November 10, 2007       Image: Comparison of the public value of the public val										
(Print or Type Responses)										
	Address of Reporting	Symbol					5. Relationship of Reporting Person(s) to Issuer			
			[ROK]				(Check all applicable)			
			3. Date of Earliest Transaction (Month/Day/Year) 11/08/2004				Director 10% Owner _X Officer (give title Other (specify below) below) Senior Vice President			
,	(Street)		4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
MII WAIII	KFF WI 53202	Filed(Month/Day/Year)				Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting				
MILWAUKEE, WI 53202										
(City)	(State)	(Zip)				-	ired, Disposed of,		•	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if Transaction Code	4. Securit ord Dispos (Instr. 3, 4 Amount	ed of (	5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	11/08/2004		М	10,000	А	\$ 11.6038	21,635.6663	D		
Common Stock	11/08/2004		S	10,000	D	\$ 43	11,635.6663	D		
Common Stock							2,466.99	I	By Savings Plan <u>(1)</u>	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities Acquired (Instr. 8) (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and . Underlying 8 (Instr. 3 and	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Employee Stock Option (right to buy)	\$ 10.5866						10/05/1999	10/05/2008	Common Stock
Employee Stock Option (right to buy)	\$ 20.349						10/04/2000	10/04/2009	Common Stock
Employee Stock Option (right to buy)	\$ 11.6038	11/08/2004		М		10,000	10/02/2001	10/02/2010	Common Stock
Employee Stock Option (right to buy)	\$ 13.4						10/01/2002	10/01/2011	Common Stock
Employee Stock Option (right to buy)	\$ 15.5						10/07/2003 <u>(2)</u>	10/07/2012	Common Stock
Employee Stock Option (right to buy)	\$ 27.75						10/06/2004 <u>(2)</u>	10/06/2013	Common Stock
Employee Stock Option	\$ 43.9	11/08/2004		А	70,000		11/08/2005 <u>(2)</u>	11/08/2014	Common Stock

(right to buy)

Common Stock Share (3) Equivalents

**Reporting Owners** 

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
CRANDALL THEODORE D 777 EAST WISCONSIN AVENUE SUITE 1400 MILWAUKEE, WI 53202			Senior Vice President				
Signatures							
K. A. Balistreri, Attorney-in-Fact for Crandall	11/10/2004						
**Signature of Reporting Perso	on		Date				

\*\*Signature of Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares represented by Company stock fund units under the Company's Savings Plan which were acquired on a periodic basis pursuant to the Plan, based on information furnished by the Plan Administrator as of 11/01/2004.
- (2) The option vests in three substantially equal annual installments beginning on the date exercisable.

Share equivalents represented by Company stock fund units credited under the Company's nonqualified savings plan which were acquired on a periodic basis pursuant to the Plan, based on information furnished by the Plan Administrator as of 11/01/2004. The number of share

- (3) equivalents represented by the balance of a participant's Company stock fund account may not exactly equal the number of share equivalents represented by a prior balance plus additions due to variances in the proportion of uninvested cash held in the reference fund used to determine unit values of the Company stock fund under the plan.
- (4) The share equivalents are payable in cash upon retirement or after termination of employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Common

Stock

(4)

(4)