Edgar Filing: Tableau Software Inc - Form 4

Tableau Sof Form 4	tware Inc									
December 0	3, 2015									
FORM	14 UNITED	статго	SECUL	DITIES A	ND FY(THAT	NCF C	OMMISSION		PPROVAL
		SIAIL		shington,			NGE C		OMB Number:	3235-0287
Check the check	gor				Expires:	January 31,				
if no longer subject to Section 16. Form 4 or Form 5 obligations		Section 1	SECUR 6(a) of th	RITIES e Securit	e Act of 1934,	Estimated average burden hours per response 0				
may con See Instr 1(b).	tinue. Section 17(3			tility Hold vestment	•	· ·		1935 or Sectior 0	1	
(Print or Type	Responses)									
1. Name and A Wright Kel	Address of Reporting ly	Person <u>*</u>	Symbol	r Name and 1 Software			g	5. Relationship of Issuer	Reporting Pers	son(s) to
					-	IAJ		(Check all applicable)		
837 N. 34TH STREET, SUITE 200			3. Date of Earliest Transaction (Month/Day/Year) 12/01/2015					Director 10% Owner Officer (give title Other (specify below) below) Executive VP, Sales		
SEATTLE,	(Street) , WA 89103			endment, Da nth/Day/Year	-			6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting Pe	rson
(City)	(State)	(Zip)	Tabl	le I - Non-E	Derivative S	Securi	ties Aca	uired, Disposed of.	or Beneficial	lv Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Executio any		3. Transactic Code (Instr. 8)	4. Securit or(A) or Dis (Instr. 3, 4)	ies Ac sposed	quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Class A Common Stock								2,150	Ι	By Trust
Class A Common Stock	12/01/2015			С	1,250 (1)	А	\$ 0	218,417	D	
Class A Common Stock	12/01/2015			S	1,000 (4) (5)	D	\$ 97.31	217,417	D	
Class A Common	12/01/2015			S	250 <u>(4)</u> (6)	D	\$ 97.95	217,167	D	

Edgar Filing: Tableau Software Inc - Form 4

Stock

Class A Common Stock	12/02/2015	С	1,250 (1)	А	\$ 0	218,417	D
Class A Common Stock	12/02/2015	С	86,084 (1)	А	\$ 0	304,501	D
Class A Common Stock	12/02/2015	S	450 <u>(4)</u> (7)	D	\$ 94.96	304,051	D
Class A Common Stock	12/02/2015	S	$\frac{800}{\binom{(8)}{2}}$	D	\$ 96.19	303,251	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. P Deri Secu (Ins
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Class B Common Stock	(2)	12/01/2015		С	1,250	(2)	<u>(3)</u>	Class A Common Stock	1,250	
Class B Common Stock	<u>(2)</u>	12/02/2015		С	1,250	(2)	(3)	Class A Common Stock	1,250	
Class B Common Stock	(2)	12/02/2015		С	86,084	(2)	(3)	Class A Common Stock	86,084	

Reporting Owners

Reporting Owner Name / Address	Relationships						
FB	Director	10% Owner	Officer	Other			
Wright Kelly 837 N. 34TH STREET, SUITE 200 SEATTLE, WA 89103			Executive VP, Sales				
Signatures							
Keenan Conder, Attorney-in-Fact	12/03/2	015					
*Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock.

Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, whether or not for value and whether value the involvement of the value and whether value the involvement of the value and whether value and whet

- (2) whether or not for value and whether voluntary or involuntary or by operation of law, except for certain transfers described in the issuer's amended and restated certificate of incorporation, including, without limitation, certain transfers for tax and estate planning purposes.
- (3) Not applicable.
- (4) Shares were sold pursuant to a 10b5-1 Plan.
- (5) The shares were sold at prices ranging from \$96.77 to \$97.72. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (6) The shares were sold at prices ranging from \$97.89 to \$97.99. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- The shares were sold at prices ranging from \$94.58 to \$95.50. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (8) The shares were sold at prices ranging from \$95.83 to \$96.42. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.