## Edgar Filing: V F CORP - Form 4

| V F CORP               |                         |                  |   |                    |                          |   |  |                        |                 |  |
|------------------------|-------------------------|------------------|---|--------------------|--------------------------|---|--|------------------------|-----------------|--|
| Form 4                 | _                       |                  |   |                    |                          |   |  |                        |                 |  |
| July 06, 201           | .5                      |                  |   |                    |                          |   |  | <u></u>                |                 |  |
| FORM                   |                         |                  | GEOU  |                    |                          | CHANCE                                    |  | т                      | PPROVAL         |  |
|                        | UNITED                  | STATES           |   | RITIES A           |                          |   | COMMISSION                             | N OMB<br>Number:       | 3235-0287       |  |
| Check th<br>if no lon  | ger                     |                  |   |                    |                          |   |  | Expires:               | January 31,     |  |
| subject t              |                         | MENT O           | F CHAI  | NGES IN            | BENEF                    | ICIAL O                                   | WNERSHIP OF                            | Estimated              | 2005<br>average |  |
| Section 16. SECURITIES |                         |                  |   |                    |                          |   | burden hou                             | ~                      |                 |  |
| Form 4                 |                         |                  | ~ .   |                    | ~ .                      |   |  | response               | . 0.5           |  |
| Form 5<br>obligation   |                         |                  |   |                    |                          |   | nge Act of 1934,                       |                        |                 |  |
| may con                |                         |                  |   | •                  | •                        | - ·                                       | of 1935 or Section                     | on                     |                 |  |
| See Inst               | ruction                 | 30(h)            | of the I  | nvestmen           | t Compar                 | ny Act of 1                               | 940                                    |                        |                 |  |
| 1(b).                  |                         |                  |   |                    |                          |   |  |                        |                 |  |
| (Print or Type         | Responses)              |                  |   |                    |                          |   |  |                        |                 |  |
| 1. Name and            | Address of Reporting    | Person *         | 2 Issu  | er Name <b>an</b>  | <b>d</b> Ticker or       | Trading                                   | 5. Relationship of                     | of Reporting Per       | rson(s) to      |  |
| Lang Laura             |                         | -                | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol             |                    |                          | Issuer                                    |  |                        |                 |  |
| C                      |                         |                  | •   | ORP [VFC           |                          |   |  |                        |                 |  |
| (Last)                 | (First) (               | Middle)          |   | -                  | -                        |   | (Che                                   | eck all applicabl      | e)              |  |
| (Last)                 | (1131) (                | (vildule)        | 3. Date of Earliest Transaction<br>(Month/Day/Year)<br>07/02/2015 |                    |                          | Director                                  | 109                                    | % Owner                |                 |  |
| 105 CORP               | ORATE CENTE             | R BLVD           |   |                    |                          | Officer (give title Other (specify        |  |                        |                 |  |
|                        |                         |                  | 0110212   | 2012               |                          |   | below)                                 | below)                 |                 |  |
| (Street)               |                         |                  | 4. If Amendment, Date Original                                    |                    |                          | 6. Individual or Joint/Group Filing(Check |  |                        |                 |  |
|                        |                         |                  | Filed(Mo  | onth/Day/Yea       | r)                       |   | Applicable Line)                       |                        |                 |  |
| CDEENOD                | ODO NO 27400            |                  |   |                    |                          |   | _X_ Form filed by<br>Form filed by     | More than One R        |                 |  |
| GREENSB                | ORO, NC 27408           |                  |   |                    |                          |   | Person                                 |                        | 1 0             |  |
| (City)                 | (State)                 | (Zip)            | Tal   | ole I - Non-       | Derivative               | Securities A                              | cquired, Disposed                      | of, or Beneficia       | lly Owned       |  |
| 1.Title of             | 2. Transaction Date     |                  |   | 3.                 | 4. Securit               |   | 5. Amount of                           | 6. Ownership           | 7. Nature of    |  |
| Security               | (Month/Day/Year)        | Execution        | Date, if  |                    | nAcquired                |   |  | Form: Direct           | Indirect        |  |
| (Instr. 3)             |                         | any<br>(Month/Da | av/Year)  | Code<br>(Instr. 8) | Disposed<br>(Instr. 3, 4 |   | Beneficially<br>Owned                  | (D) or Indirect<br>(I) | Ownership       |  |
|                        |                         | (month/D)        | uy, reur)   | (1150.0)           | (1150.5,                 | r and 5)                                  | Following                              | (Instr. 4)             | (Instr. 4)      |  |
|                        |                         |                  |   |                    |                          | (A)                                       | Reported                               |                        |                 |  |
|                        |                         |                  |   |                    |                          | or  | Transaction(s)                         |                        |                 |  |
|                        |                         |                  |   | Code V             | Amount                   | (D) Price                                 | (Instr. 3 and 4)                       |                        |                 |  |
| Reminder: Re           | port on a separate line | e for each cl    | ass of sec  | urities bene       | ficially own             | ned directly                              | or indirectly.                         |                        |                 |  |
|                        |                         |                  |   |                    |                          |   | spond to the colle                     |                        | SEC 1474        |  |
|                        |                         |                  |   |                    |                          |   | ained in this form                     |                        | (9-02)          |  |
|                        |                         |                  |   |                    |                          |   | ond unless the fo<br>ntly valid OMB co |                        |                 |  |
|                        |                         |                  |   |                    | numb                     |   |  |                        |                 |  |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5. Number of    | 6. Date Exercisable and | 7. Title and Amount of |
|-------------|-------------|---------------------|--------------------|------------|-----------------|-------------------------|------------------------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transactio | orDerivative    | Expiration Date         | Underlying Securities  |
| Security    | or Exercise |                     | any                | Code       | Securities      | (Month/Day/Year)        | (Instr. 3 and 4)       |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Acquired (A) or |                         |                        |

|                           | Derivative<br>Security |            |      |   | Disposed of (<br>(Instr. 3, 4, at 5) |     |                     |                    |                 |                                  |
|---------------------------|------------------------|------------|------|---|--------------------------------------|-----|---------------------|--------------------|-----------------|----------------------------------|
|                           |                        |            | Code | v | (A)                                  | (D) | Date<br>Exercisable | Expiration<br>Date | Title           | Amount or<br>Number of<br>Shares |
| Phantom<br>Stock-D<br>(1) | (2)                    | 07/02/2015 | А    |   | 312.9999<br>(1)                      |     | <u>(4)</u>          | <u>(4)</u>         | Common<br>Stock | 312.9999                         |
| Reporting Owners          |                        |            |      |   |                                      |     |                     |                    |                 |                                  |

| Reporting Owner Name / Address                                    |            | Relationsh    | ips     |                   |
|---|------------|---------------|---------|-------------------|
|   | Director   | 10% Owner     | Officer | Other             |
| Lang Laura W<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 |            |               |         |                   |
| Signatures  |            |               |         |                   |
| Mark R. Townsend for Laura W. Lang<br>File)                       | g (Pursuai | nt to Signing | Authori | ity on 07/06/2015 |

<u>\*\*</u>Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. The number of PSUs acquired equals the amount of Directors' fees deferred by the reporting person divided by the fair market value (average of the high and low selling prices) per share on the date of deferral. The

number of PSUs beneficially owned may vary over time due to deemed reinvestment of dividends.

(2) 1 for 1

- (3) Each PSU was acquired at the election of the Director by deferring \$71.8850 of fees per PSU.
- (4) There is no date that should appear in these columns. These columns are not applicable to this particular filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.