Hattersley Gavin Form 4 August 07, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

1(b).

(Print or Type Responses)

			2. Issuer Name and Tymbol IOLSON COORS [AP]		Is	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 1801 CAL STREET, S		(M	Date of Earliest Transforth/Day/Year) 8/03/2017	nsaction	bo	Director Officer (give ti elow) Pres&CEO		Owner r (specify LLC	
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
DENVER,	CO 80202				_	Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-Der	rivative Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		te, if Transactionor Code (In Year) (Instr. 8)	Securities Act Disposed of Constr. 3, 4 and 5 (A) or Amount (D)	(D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B Common Stock	08/03/2017		M 1	7,215 A	\$ 58.24	99,217	D		
Class B Common Stock	08/03/2017		S 1	7,215 D	\$ 91.9042 <u>(1)</u>	82,002	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 58.24	08/03/2017		M	1	17,215	(2)	03/07/2024	Class B Common Stock	17,215

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Hattersley Gavin

1801 CALIFORNIA STREET

SUITE 4600

DENVER, CO 80202

Pres&CEO, MillerCoors LLC

Signatures

Kathleen M. Kirchner, by Power of Attorney

08/07/2017

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported represents the weighted average sales price of Class B common stock sold in multiple transactions at prices ranging (1) from \$91.31 to \$92.455, inclusive. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- (2) The stock options vested and became exercisable in three equal annual installments beginning on March 7, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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