Edgar Filing: PFSWEB INC - Form 4

PFSWEB IN	С										
Form 4											
April 17, 201	7										
FORM	14										PPROVAL
	UNITED	STATES				ND EXC D.C. 205		NGE (COMMISSION	OMB Number:	3235-0287
Check thi										Expires:	January 31,
if no long subject to		STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF								Estimated a	2005
Section 1		SECURITIES									rs per
Form 4 or										response	•
Form 5 obligatior	• · · · · ·							-	e Act of 1934,		
may conti				•		•	· ·		f 1935 or Sectio	n	
See Instru		30(h)	of the In	vestme	ent (Company	y Act	of 194	40		
1(b).											
(Drint or Type P	(acroneae)										
(Print or Type R	(esponses)										
1 Name and A	ddress of Reporting	Person *	2 Issuer	Noma	and '	Tieker or '	Fradin	æ	5. Relationship of	Reporting Per	son(s) to
1. Name and Address of Reporting Person * MADDEN THOMAS J2. Issuer Symbol				er Name and Ticker or Trading					Issuer	inopoining i on	501(5) 10
Symbol				R INC	' [PI	FSW1					
.							k all applicable	e)			
(Last)	(First) (N	Middle)				nsaction			D' (100	
			onth/Day/Year) /17/2017					Director 10% Owner X Officer (give title Other (specify			
COTISWL	D, 505 MILLER		04/1//20	J1 /					below)	below)	
									CFO/Exec	cutive Vice Pres	sident
	(Street)		4. If Ame	ndment,	Dat	e Original			6. Individual or Jo	oint/Group Filir	ng(Check
			Filed(Mon	th/Day/Y	(ear)				Applicable Line)		
									X Form filed by 0 Form filed by N	One Reporting Pe Aore than One Re	
ALLEN, TX	. 75013								Person		porting
(City)	(State)	(Zip)	Tabl	e I - No	n-De	erivative S	Securi	ties Acq	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of	2. Transaction Date	e 2A. Dee	med	3.					5. Amount of	6. Ownership	
Security	(Month/Day/Year)		on Date, if		actio	n(A) or Di	ispose	d of	Securities	Form: Direct	
(Instr. 3)		any (Month/	Day/Year)	Code (Instr.	8)	(D) (Instr. 3,	1 and	5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership
		(Monuly	Day/Teal)	(msu.	0)	(11150. 5,	4 anu	5)	Following	Indirect (I) (Instr. 4)	(Instr. 4)
							(A)		Reported	~ /	× /
							(A) or		Transaction(s)		
				Code	V	Amount		Price	(Instr. 3 and 4)		
Common	04/17/2017			М	V	4,255	А	\$	151,531	D	
Stock	0.1772017			1.1		.,_00		4.42	101,001	-	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivativ Security (Instr. 3)		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8		5. Number tionof Derivative Securities) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		tive Expiration Date (Month/Day/Year) of		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8.] De See (In
				Code	V	(A) (I	D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option to Buy	\$ 4.42	04/17/2017		М	V	4,2	255	(2)	05/15/2017	Common Stock	4,255	

Reporting Owners

Reporting Owner Name / Address	Relationships								
	Director	10% Owner	Officer	Other					
MADDEN THOMAS J C/O PFSWEB, 505 MILLENNIUM ALLEN, TX 75013			CFO/Executive Vice President						
Signatures									
/s/ Thomas J	_								

Madden	04/17/2017			
<u>**</u> Signature of Reporting Person	Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of employee stock option issued under employee stock option plan
- (2) These shares became exercisable on a cumulative basis from August 16, 2007 to May 15, 2010

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.