TechTarget Inc Form 4 March 02, 2017

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Form 4 or
Form 5
obligations
may continue.

See Instruction

Section 16.
Filed pursuant to Section 17(a) of the Public 30(h) of the

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1 Name and Address of Reporting Person \*

Beam Kevin			Symbol	rget Inc [	TTGT]	Issuer (Check all applicable)				
(Last)	(First)	(Middle)	3. Date of	Earliest T	ransaction	(Clied	k an applicable	7)		
			(Month/D	ay/Year)		Director		6 Owner		
C/O TECHTARGET, INC., 275 GROVE STREET  (Street)			03/01/20	017		_X_ Officer (give title Other (specify below)				
			4. If Ame	ndment, Da	ate Original	6. Individual or Joint/Group Filing(Check				
			Filed(Mon	th/Day/Year	r)	Applicable Line) _X_ Form filed by				
NEWTON	, MA 02466					Form filed by M Person	More than One Re	porting		
(City)	(State)	(Zip)	Table	e I - Non-I	Derivative Securities Acq	uired, Disposed o	f, or Beneficial	lly Owned		
1.Title of	2. Transaction Da	te 2A. Deem	ed	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year	) Execution	Date, if	Transacti	on(A) or Disposed of (D)	Securities	Form: Direct	Indirect		
(Instr. 3)		any		Code	(Instr. 3, 4 and 5)	Beneficially	(D) or	Beneficial		

1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securiti	ies Ac	quired	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of (D)			Securities	Form: Direct	Indirect	
(Instr. 3)		any	Code	Code (Instr. 3, 4 and 5)		Beneficially	(D) or	Beneficial	
		(Month/Day/Year)	(Instr. 8)				Owned	Indirect (I)	Ownership
							Following	(Instr. 4)	(Instr. 4)
					(A)		Reported		
					(A)		Transaction(s)		
			C-J- V	A 4	or (D)	Price	(Instr. 3 and 4)		
			Code V	Amount	(D)				
Common Stock	03/01/2017		F	10,860 (1)	D	\$ 9.15	583,033	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

5 Relationship of Reporting Person(s) to

Estimated average

burden hours per

#### Edgar Filing: TechTarget Inc - Form 4

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Title a		8. Price of	9. Nu
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transactic Code (Instr. 8)	onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Amount Underlyi Securitie (Instr. 3	ing es	Derivative Security (Instr. 5)	Deriv Secur Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	or Title N of	umber		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other				
Beam Kevin								
C/O TECHTARGET, INC.			President					
275 GROVE STREET			Fiesidelit					
NEWTON, MA 02466								

# **Signatures**

Charles D. Rennick,
Attorney-In-Fact

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Withholding of shares to satisfy tax obligations in connection with the vesting and delivery of restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2