#### CULLEN/FROST BANKERS, INC.

Form 3

February 04, 2015

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and A Person *  Salinas Jo	·	oorting	2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol CULLEN/FROST BANKERS, INC. [CFR]					
(Last)	(First)	(Middle)	01/28/2015	4. Relationshi Person(s) to I	ip of Reporting	5. If Amend Filed(Month/	ment, Date Original (Day/Year)		
100 WEST	HOUSTON	STREET							
(Street) SAN ANTONIO, TX 78205				(Check all applicable)  Director 10% Owner Officer Other (give title below) (specify below) Chief Financial Officer		Owner Filing(Check _X_ Form file w) Person Form file	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - N	Table I - Non-Derivative Securities Beneficially Owned					
1.Title of Secu (Instr. 4)	rity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Ownership (Instr. 5)	ct Beneficial		
Common St	ock, \$0.01	par value	7,164		D	Â			
Common St	ock, \$0.01	par value	1,326		I	By Spouse			
Common St	ock, \$0.01	par value	21		I	Custodian for D Account (1)	Daughter's UTMA		
Common St	ock, \$0.01	par value	19,101		I	Through 401(k)	Plan		
Reminder: Report on a separate line for each class of securities benefici owned directly or indirectly.					EC 1473 (7-02	)			
	Perso	ns who resp	oond to the collection of						

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)	•		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	10/22/2011	10/22/2017	Common Stock	12,000	\$ 48.85	D	Â
Employee Stock Option (right to buy)	10/21/2012	10/21/2018	Common Stock	12,000	\$ 52.44	D	Â
Employee Stock Option (right to buy)	10/20/2013	10/20/2019	Common Stock	12,000	\$ 50.64	D	Â
Employee Stock Option (right to buy)	10/26/2014	10/26/2020	Common Stock	12,000	\$ 52.46	D	Â
Employee Stock Option (right to buy)	(2)	10/25/2021	Common Stock	12,000	\$ 48	D	Â
Employee Stock Option (right to buy)	(3)	10/23/2022	Common Stock	12,000	\$ 54.56	D	Â
Employee Stock Option (right to buy)	(4)	10/29/2023	Common Stock	9,240	\$ 71.39	D	Â
Employee Stock Option (right to buy)	(5)	10/28/2024	Common Stock	12,000	\$ 78.92	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Salinas Jerry 100 WEST HOUSTON STREET SAN ANTONIO, TX 78205	Â	Â	Chief Financial Officer	Â			

### **Signatures**

/s/ Jerry Salinas 02/04/2015

\*\*Signature of Person Date

Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The 21 shares were purchased by Mr. Salinas as custodian of an account for the benefit of his child under the Uniform Transfer to Minors Act.
- (2) Vest 25% per year for four years from grant date of October 25, 2011.
- (3) Vest 25% per year for four years from grant date of October 23, 2012.

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- (4) Vest 25% per year for four years from grant date of October 29, 2013.
- (5) Vest 25% per year for four years from grant date of October 28, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.