

ODO NOVAN TIMOTHY J  
Form 4  
July 18, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ODO NOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
07/16/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	07/16/2012		M			13,803	A	\$ 20.8	248,912	D	
Common Stock	07/16/2012		M			29,487	A	\$ 20.8	278,399	D	
Common Stock	07/16/2012		M			22,500	A	\$ 10.51	300,899	D	
Common Stock	07/16/2012		M			22,500	A	\$ 10.51	323,399	D	
Common Stock	07/16/2012		M			16,875	A	\$ 15.37	340,274	D	

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Common Stock	07/16/2012	M	16,875	A	\$ 15.37	357,149	D	
Common Stock	07/16/2012	M	16,875	A	\$ 15.37	374,024	D	
Common Stock	07/16/2012	F	86,999	D	\$ 42.16	287,025	D	
Common Stock						26,631	I	By Trust
Common Stock						37,996	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 20.8	07/16/2012		M	13,803	12/20/2004 02/17/2014	Common Stock	13,803	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 20.8	07/16/2012		M	29,487	12/20/2004 02/11/2013	Common Stock	29,487	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.51	07/16/2012		M	22,500	02/12/2005 02/12/2013	Common Stock	22,500	
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 10.51	07/16/2012		M	22,500	02/12/2006 02/12/2013	Common Stock	22,500	

Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.37	07/16/2012	M	16,875	02/18/2005	02/18/2014	Common Stock	16,875
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.37	07/16/2012	M	16,875	02/18/2006	02/18/2014	Common Stock	16,875
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.37	07/16/2012	M	16,875	02/18/2007	02/18/2014	Common Stock	16,875

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351		X		

## Signatures

/s/ Timothy E. Foley, by Power of  
Attorney

07/18/2012

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The number of shares and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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