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NOVO NORDISK A S Form 6-K July 01, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549
FORM 6-K
REPORT OF FOREIGN PRIVATE ISSUER Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934
July 1, 2013
NOVO NORDISK A/S (Exact name of Registrant as specified in its charter)
Novo Allé DK- 2880, Bagsvaerd Denmark (Address of principal executive offices)
Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F
Form 20-F [X] Form 40-F [] Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934
Yes [] No [X] If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g-32(b):82

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Status regarding Novo Nordisk's holding of its own shares (30 June 2013)

Bagsværd, Denmark, 1 July 2013 – In continuation of the company's announcements dated 31 January 2013 and 3 May 2013 concerning planned share repurchase programmes, and pursuant to Section 204.25 of the New York Stock Exchange Listed Company Manual, this is to report that Novo Nordisk A/S (NYSE: NVO) and its wholly-owned affiliates on 30 June 2013 owned 14,976,660 of its own B shares of DKK 1, corresponding to a total nominal value of DKK 14,976,660 or 2.7% of the total share capital.

In the second quarter of 2013 a total of 5,400,500 B shares were repurchased, and 82,169 B shares were disposed of to employees in connection with employee incentive programmes.

Novo Nordisk is a global healthcare company with 90 years of innovation and leadership in diabetes care. The company also has leading positions within haemophilia care, growth hormone therapy and hormone replacement therapy. Headquartered in Denmark, Novo Nordisk employs approximately 35,000 employees in 75 countries, and markets its products in more than 180 countries. Novo Nordisk's B shares are listed on NASDAQ OMX Copenhagen (Novo-B). Its ADRs are listed on the New York Stock Exchange (NVO). For more information, visit novonordisk.com.

Further information

<i>Media:</i> Anne Margrethe Hauge Ken Inchausti (US)	+45 4442 3450 +1 609 514 8316	amhg@novonordisk.com kiau@novonordisk.com
Investors: Kasper Roseeuw Poulsen Frank Daniel Mersebach Lars Borup Jacobsen Jannick Lindegaard (US)	+45 4442 4303 +45 4442 0604 +45 3075 3479 +1 609 786 4575	krop@novonordisk.com fdni@novonordisk.com lbpj@novonordisk.com jlis@novonordisk.com

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Novo Nordisk A/S Novo Allé Telephone: Internet:

Investor Relations 2880 Bagsværd +45 4444 8888 www.novonordisk.com

Denmark Telefax: CVR no: +45 4444 6626 24 25 67 90

Company announcement No 48 / 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf of the undersigned, thereunto duly authorized.

Date: July 1, 2013 NOVO NORDISK A/S

Lars Rebien Sørensen,

President and Chief Executive Officer

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