

GRIFFITH WILLIAM  
Form 5  
February 08, 2010

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
KIMBALL RICK

(Last) (First) (Middle)

C/O TECHNOLOGY CROSSOVER VENTURES, 528 RAMONA STREET

(Street)

PALO ALTO, CA 94301

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
12/31/2009

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_X\_\_\_ Other (specify below)  
May be part of a 13(d) group

6. Individual or Joint/Group Reporting

(check applicable line)

\_\_\_ Form Filed by One Reporting Person  
\_\_\_X\_\_\_ Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|---|
| Common Stock                    | 12/22/2009                           | ^  | G                              | 4,770 D \$ 0  | 5,230  | I  | The Kimball Family Trust Uta Dtd 2/23/94 <sup>(1)</sup> |
| Common Stock                    | 12/15/2009                           | ^  | G                              | 90 D \$ 0   | 18,067   | I  | The Griffith  |

|              |            |   |   |        |   |      |           |   |  |
|--------------|------------|---|---|--------|---|------|-----------|---|--|
| Common Stock | 11/18/2009 | Â | G | 10,000 | D | \$ 0 | 0         | I | Family 2004 Trust <u>(2)</u>               |
| Common Stock | Â          | Â | Â | Â      | Â | Â    | 5,323,672 | I | The Reynolds Family Trust <u>(3)</u>       |
| Common Stock | Â          | Â | Â | Â      | Â | Â    | 198,515   | I | TCV IV, L.P. <u>(4)</u>                    |
| Common Stock | Â          | Â | Â | Â      | Â | Â    | 1,926,334 | I | TCV IV Strategic Partners, L.P. <u>(5)</u> |
| Common Stock | Â          | Â | Â | Â      | Â | Â    | 15,191    | I | TCV VI, L.P. <u>(6)</u>                    |
| Common Stock | Â          | Â | Â | Â      | Â | Â    |           |   | TCV Member Fund, L.P. <u>(7)</u>           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 2270 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. of D Se B O E Is Fi (I |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---------------------------|
|  |  |                                      |  |                                | (A) (D)   | Date Exercisable Expiration Date                         | Title   | Amount or Number of Shares                 |                           |

## Reporting Owners

| Reporting Owner Name / Address | Relationships |           |         |       |
|--------------------------------|---------------|-----------|---------|-------|
|                                | Director      | 10% Owner | Officer | Other |
| Â                              | Â             | X         | Â       |       |

KIMBALL RICK  
C/O TECHNOLOGY CROSSOVER VENTURES  
528 RAMONA STREET  
PALO ALTO, CA 94301

May be part of a 13(d)  
group

GRIFFITH WILLIAM  
C/O TECHNOLOGY CROSSOVER VENTURES  
528 RAMONA STREET  
PALO ALTO, CA 94301

^ X ^

May be part of a 13(d)  
group

REYNOLDS JON Q JR  
C/O TECHNOLOGY CROSSOVER VENTURES  
528 RAMONA STREET  
PALO ALTO, CA 94301

^ X ^

May be part of a 13(d)  
group

## Signatures

Frederic D. Fenton, Authorized Signatory for Richard H.  
Kimball

02/08/2010

\_\_Signature of Reporting Person

Date

Frederic D. Fenton, Authorized Signatory for William J.G.  
Griffith IV

02/08/2010

\_\_Signature of Reporting Person

Date

Frederic D. Fenton, Authorized Signatory for Jon Q. Reynolds,  
Jr.

02/08/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Richard H. Kimball ("Kimball") is a trustee of The Kimball Family Trust Uta Dtd 2/23/94. Kimball disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (2) William J.G. Griffith IV ("Griffith") is a trustee of The Griffith Family 2004 Trust. Griffith disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (3) Jon Q. Reynolds, Jr. ("Reynolds") is a trustee of The Reynolds Family Trust. Reynolds disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

- (4) These shares are held directly by TCV IV, L.P. Kimball is a managing member of Technology Crossover Management IV, L.L.C. ("TCM IV") which is the sole general partner of TCV IV, L.P. Kimball may be deemed to beneficially own the shares held by TCV IV, L.P. but disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

- (5) These shares are held directly by TCV IV Strategic Partners, L.P. ("TCV IV S.P."). Kimball is a limited partner and managing member of TCM IV which is the sole general partner of TCV IV S.P. Kimball may be deemed to beneficially own the shares held by TCV IV S.P. but disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

- (6) These shares are held directly by TCV VI, L.P. Each of Kimball, Reynolds and Griffith (collectively, the "TCM Members") are Class A Members of Technology Crossover Management VI, L.L.C. ("TCM VI") which is the sole general partner of TCV VI, L.P. The TCM Members may be deemed to beneficially own the shares held by TCV VI, L.P. but the TCM Members disclaim beneficial ownership of such shares except to the extent of their pecuniary interest therein.

- (7) These shares are held directly by TCV Member Fund, L.P. ("TCV MF"). Each of the TCM Members are Class A Members of TCM VI, which is a general partner of TCV MF, and limited partners of TCV MF. The TCM Members may be deemed to beneficially own the shares held by TCV MF but the TCM Members disclaim beneficial ownership except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

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