

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02

Results of Operations and Financial Condition

On November 1, 2010, the Company issued a press release to stockholders and other interested parties announcing i) the declaration of a 7.8¢ per share dividend payable on November 26, 2010 to shareholders of record on November 12, 2010, and ii) the expansion of its stock repurchase program from \$4.3 million to \$10 million. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

The information in this Current Report on Form 8-K and the Exhibit attached hereto shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01

Financial Statements and Exhibits.

Exhibit No.

Description

99.1 Press release of Sturm, Ruger & Company, Inc., dated November 1, 2010, announcing i) the declaration of a 7.8¢ per share dividend payable on November 26, 2010 to shareholders of record on November 12, 2010, and ii) the expansion of its stock repurchase program from \$4.3 million to \$10 million.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /s/ THOMAS A. DINEEN
Name: Thomas A. Dineen
Title: Principal Financial Officer,
Principal Accounting Officer,
Vice President, Treasurer and
Chief Financial Officer

Dated: November 1, 2010