

Discover Financial Services  
 Form 424B2  
 August 29, 2016

**CALCULATION OF REGISTRATION FEE**

Title of Each Class of Securities Offered	Maximum Aggregate Offering Price	Amount of Registration Fee <sup>(1)</sup>
3.250 % Discover Financial Services InterNotes Due September 15, 2026	\$3,342,000	336.54

(1) Calculated in accordance with Rule 457(r) under the Securities Act of 1933, as amended.  
**Pricing Supplement dated August 29, 2016**

**Filed under Rule 424(b)(2), Registration Statement No. 333-205280**

Pricing Supplement No. 23 - Dated Monday, August 29, 2016 (to: Prospectus dated June 26, 2015 and Prospectus Supplement

Dated: September 8, 2015)

Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Day Count Basis	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor Option
100.00 %	1.800 %	\$3,281,844.00	Fixed	3.250 %	Semi-Annual	30/360	09/15/2026	3/15/2017	\$17.51	Yes

**Callable in whole or in part, at any time on or after 6/15/2026.**

Discover Financial Services may, at its option, at any time on or after 06/15/2026, redeem these Discover Financial Services InterNotes in whole or in part, upon the receipt of written notice delivered to the holders of these Discover Financial Services InterNotes. These Discover Financial Services InterNotes will be redeemed in whole or in part, at the option of Discover Financial Services, in the amount of the notes to be redeemed, plus accrued and unpaid interest. If fewer than all of these Discover Financial Services InterNotes are to be redeemed, the redemption will be on a pro rata basis, by lot or by such other method in accordance with the DTC's procedures. These Discover Financial Services InterNotes will be redeemed in minimum denominations of \$1,000 and integral multiples of \$1,000 in excess thereof. If these Discover Financial Services InterNotes are to be redeemed in part only, the redemption price will be the lesser of the redemption price or the market value of the InterNotes to be redeemed. Unless Discover Financial Services defaults in payment of the redemption price, on and after the redemption date, interest will continue to accrue on the InterNotes or the portions of these Discover Financial Services InterNotes called for redemption.

Discover Financial Services

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Trade Date: Monday, August 29, 2016  
@ 12:00 PM ET

Settlement Date: Thursday, September  
1, 2016

Discover Financial Services InterNotes

Pricing Supplement No. 23 - Dated  
Monday, August 29, 2016

Minimum Denomination/Increments:  
\$1,000.00/\$1,000.00

(to: Prospectus dated June 26, 2015 and

Prospectus Supplement Dated:

Initial trades settle flat and clear SDFS:  
DTC Book Entry only

September 8, 2015)

Lead Manager: Incapital LLC

Agents: BofA Merrill Lynch, Citigroup ,  
Morgan Stanley , RBC Capital Markets,  
Wells Fargo Advisors, LLC

Legal Matters

In the opinion of Sidley Austin LLP, as  
counsel to Discover Financial Services  
(the Company ), when the notes offered  
by this pricing supplement have been  
executed and issued by the Company  
and authenticated by the trustee  
pursuant to the indenture, and delivered  
against payment as contemplated herein,  
such notes will be valid and binding  
obligations of the Company, enforceable  
in accordance with their terms, subject  
to applicable bankruptcy, insolvency  
and similar laws affecting creditors  
rights generally, concepts of  
reasonableness and equitable principles  
of general applicability (including,  
without limitation, concepts of good  
faith, fair dealing and the lack of bad  
faith), provided that such counsel  
expresses no opinion as to the effect of  
fraudulent conveyance, fraudulent  
transfer or similar provision of  
applicable law on the conclusions  
expressed above. This opinion is given  
as of the date hereof and is limited to the  
laws of the State of New York and the  
General Corporation Law of the State of  
Delaware as in effect on the date hereof.  
In addition, this opinion is subject to  
customary assumptions about the  
trustee's authorization, execution and  
delivery of the indenture and the

genuineness of signatures and certain factual matters, all as stated in the letter of such counsel dated September 8, 2015, which has been filed as an exhibit to a Current Report on Form 8-K filed by the Company on September 8, 2015.

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