Edgar Filing: WHIRLPOOL CORP /DE/ - Form FWP

WHIRLPOOL CORP /DE/ Form FWP May 18, 2016

Filed Pursuant to Rule 433 under the Securities Act of 1933

Registration Statement No. 333-203704

Issuer Free Writing Prospectus, dated May 18, 2016

Supplementing the Preliminary Prospectus Supplement dated

May 18, 2016 (To Prospectus dated April 29, 2015)

\$500,000,000 4.500% Notes due 2046

Pricing Term Sheet

May 18, 2016

Issuer: Whirlpool Corporation

Ratings:* Moody s: Baa1 (stable outlook) Standard & Poor s: BBB (stable outlook)

Fitch: BBB (stable outlook)

Trade Date: May 18, 2016 Settlement Date: May 23, 2016

Joint Book-Running Managers: Citigroup Global Markets Inc.

Mizuho Securities USA Inc.

BNP Paribas Securities Corp.

J.P. Morgan Securities LLC

Co-Managers: Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Mitsubishi UFJ Securities (USA), Inc.

HSBC Securities (USA) Inc.

ING Financial Markets LLC

UniCredit Capital Markets

Wells Fargo Securities, LLC

Principal Amount: \$500,000,000 Maturity Date: June 1, 2046

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Coupon (Interest Rate): 4.500%

Interest Payment Dates: June 1 and December 1, commencing December 1, 2016

Benchmark Treasury: UST 2.500% due February 15, 2046

Benchmark Treasury Price and

Yield:

96-30+; 2.649%

Spread to Benchmark Treasury: +190 basis points

Yield to Maturity: 4.549% Price to Public: 99.201%

Make-Whole Redemption Prior to December 1, 2045 at a discount rate of the Treasury Rate plus 30

Provision: basis points

Par Call: On and after December 1, 2045

Change of Control Offer to

If Whirlpool experiences a Change of Control Repurchase Event (as defined in the preliminary prospectus supplement dated May 18, 2016), it will be

required, unless it has exercised the right to redeem the notes, to offer to repurchase the notes at a purchase price equal to 101% of their principal

amount, plus accrued and unpaid interest to the repurchase date.

CUSIP/ISIN: 963320 AV8/ US963320AV88

* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc. toll-free at (800) 831-9146 or by calling Mizuho Securities USA Inc. toll-free at (866) 271-7403.