

Bloomin' Brands, Inc.  
Form 8-K  
October 23, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**  
**PURSUANT TO SECTION 13 OR 15(d)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**  
**Date of Report (Date of earliest event reported) October 20, 2015**

**BLOOMIN BRANDS, INC.**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or other jurisdiction)**

**001-35625**  
**(Commission)**

**20-8023465**  
**(I.R.S. Employer)**



**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On October 21, 2015, the Board of Directors of Bloomin' Brands, Inc. (the Company) appointed David J. Deno, the Company's Executive Vice President and Chief Financial and Administrative Officer, as the Company's principal accounting officer, effective upon the departure of Amanda L. Shaw, the Company's Senior Vice President, Chief Accounting Officer and International Finance, who is leaving the Company effective October 30, 2015, to pursue other interests.

The information required by Items 401(b), (d), (e) and Item 404(a) of Regulation S-K regarding Mr. Deno, as previously reported in the Company's Schedule 14A, as filed with the Securities and Exchange Commission on March 9, 2015, is incorporated herein by reference.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BLOOMIN BRANDS, INC.**  
(Registrant)

Date: October 23, 2015

By: /s/ Joseph J. Kadow  
Joseph J. Kadow  
Executive Vice President and Chief Legal Officer