QUALCOMM INC/DE Form FWP May 14, 2015

Filed Pursuant to Rule 433

Registration No. 333-203935

**Issuer Free Writing Prospectus dated May 13, 2015** 

Relating to Preliminary Prospectus Supplement dated May 13, 2015

## QUALCOMM INCORPORATED

**\$250,000,000 FLOATING RATE NOTES DUE 2018** 

**\$250,000,000 FLOATING RATE NOTES DUE 2020** 

\$1,250,000,000 1.400% NOTES DUE 2018

\$1,750,000,000 2.250% NOTES DUE 2020

\$2,000,000,000 3.000% NOTES DUE 2022

\$2,000,000,000 3.450% NOTES DUE 2025

\$1,000,000,000 4.650% NOTES DUE 2035

\$1,500,000,000 4.800% NOTES DUE 2045

### PRICING TERM SHEET

MAY 13, 2015

### **FLOATING RATE NOTES**

	2018 NOTES	<b>2020 NOTES</b>
Issuer:	QUALCOMM Incorporated	
Security Description:	Floating Rate Notes due 2018	Floating Rate Notes due 2020
Principal Amount:	\$250,000,000	\$250,000,000
Maturity Date:	May 18, 2018	May 20, 2020
Designated LIBOR Page:	Reuters Page LIBOR 01	Reuters Page LIBOR 01

Spread to LIBOR: +27 bps +55 bps

Index Maturity: Three months Three months

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Interest Reset Period: Quarterly Quarterly

Interest Payment Quarterly on February 20, May 20, August Quarterly on February 20, May 20, August

Dates: 20 and November 20, commencing on 20 and November 20, commencing on

August 20, 2015, and on the maturity date August 20, 2015

Initial Interest Rate: Three month LIBOR plus 27 bps, Three month LIBOR plus 55 bps,

determined on the second London business day preceding the scheduled closing date determined on the second London business day preceding the scheduled closing date

Initial Price to Public: 100.00% 100.00%

Gross Proceeds to the

Issuer: \$250,000,000 \$250,000,000

Optional Redemption
Provisions: None None

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Day Count

Convention: Actual/360, Adjusted Actual/360, Adjusted

CUSIP / ISIN: 747525 AH6 / US747525AH60 747525 AL7 / US747525AL72

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# FIXED RATE NOTES

1	<b>2018 NOTES</b>	<b>2020 NOTES</b>	<b>2022 NOTES</b>	<b>2025 NOTES</b>	<b>2035 NOTES</b>	<b>2045 NOTES</b>			
Issuer:	QUALCOMM Incorporated								
Security Description:	1.400% Notes due 2018	2.250% Notes due 2020	3.000% Notes due 2022	3.450% Notes due 2025	4.650% Notes due 2035	4.800% Notes due 2045			
Principal Amount:	\$1,250,000,000	\$1,750,000,000	\$2,000,000,000	\$2,000,000,000	\$1,000,000,000	\$1,500,000,000			
Maturity Date:	May 18, 2018	May 20, 2020	May 20, 2022	May 20, 2025	May 20, 2035	May 20, 2045			
Benchmark Treasury:	0.750% due April 15, 2018	1.375% due April 30, 2020	1.750% due April 30, 2022	2.000% due February 15, 2025	3.000% due November 15, 2044	3.000% due November 15, 2044			
Benchmark Treasury Price and Yield:	99-14 ; 0.946%	99-2¾; 1.567%	98-11; 2.006%	97-14+ ; 2.293%	98-12; 3.084%	98-12 ; 3.084%			
Spread to Benchmark Treasury:	+50 bps	+70 bps	+100 bps	+120 bps	+160 bps	+175 bps			
Yield to Maturity:	1.446%	2.267%	3.006%	3.493%	4.684%	4.834%			
Coupon:	1.400%	2.250%	3.000%	3.450%	4.650%	4.800%			
Interest Payment Dates:	Semi-annually on May 20 and November 20, commencing on November 20, 2015, and on the maturity date	Semi-annually on May 20 and November 20, commencing on November 20, 2015	Semi-annually on May 20 and November 20, commencing on November 20, 2015	Semi-annually on May 20 and November 20, commencing on November 20, 2015	Semi-annually on May 20 and November 20, commencing on November 20, 2015	Semi-annually on May 20 and November 20, commencing on November 20, 2015			
Initial Price to Public:	99.866%	99.920%	99.962%	99.640%	99.562%	99.464%			
Gross Proceeds to the Issuer:	\$1,248,325,000	\$1,748,600,000	\$1,999,240,000	\$1,992,800,000	\$995,620,000	\$1,491,960,000			
Optional Redemption Provisions:	At any time: make-whole redemption at a discount rate of Treasury plus 10 bps	At any time: make-whole redemption at a discount rate of Treasury plus 12.5 bps	At any time: make-whole redemption at a discount rate of Treasury plus 15 bps	At any time prior to February 20, 2025 (3 months prior to maturity) make-whole redemption at a discount rate of Treasury plus 20 bps	At any time prior to November 20, 2034 (6 months prior to maturity) make-whole redemption at a discount rate of Treasury plus 25 bps	At any time prior to November 20, 2044 (6 months prior to maturity) make-whole redemption at a discount rate of Treasury plus 30 bps			

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				On or after February 20, 2025 (3 months prior to maturity): redemption at par	On or after November 20, 2034 (6 months prior to maturity): redemption at par	On or after November 20, 2044 (6 months prior to maturity): redemption at par
Day Count Convention:	30/360	30/360	30/360	30/360	30/360	30/360
CUSIP / ISIN:	747525 AG8 / US747525AG87	747525 AD5 / US747525AD56	747525 AE3 / US747525AE30	747525 AF0 / US747525AF05	747525 AJ2 / US747525AJ27	747525 AK9 / US747525AK99

### FLOATING RATE NOTES AND FIXED RATE NOTES

Ratings:\* A1 / A+ (Moody s / S&P)

Trade Date: May 13, 2015

Settlement Date: May 20, 2015 (T+5)

It is expected that delivery of the notes will be made on or about May 20, 2015, which will be the fifth business day following the date of pricing of the notes (this settlement cycle being referred to as T+5). Under Rule 15c6-1 of the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in three business days, unless the parties to that trade expressly agree otherwise. Accordingly, purchasers who wish to trade the notes on the initial pricing date of the notes or the next succeeding business day will be required, by virtue of the fact that the notes initially will settle in T+5, to specify alternative settlement arrangements at the time of any such trade to prevent a failed settlement and should consult their own advisors.

Legal Format: SEC Registered

Denominations: \$2,000 and integral multiples of \$1,000 in excess thereof

Joint Book-Running

Managers:

Goldman, Sachs & Co.

J.P. Morgan Securities LLC

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Barclays Capital Inc.

Deutsche Bank Securities Inc.

Morgan Stanley & Co. LLC.

Co-Managers: BNP Paribas Securities Corp.

CastleOak Securities, L.P.

Citigroup Global Markets Inc.

Drexel Hamilton, LLC

Mizuho Securities USA Inc.

RBC Capital Markets, LLC

Samuel A. Ramirez & Company, Inc

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U.S. Bancorp Investments, Inc.

Wells Fargo Securities, LLC

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The Issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (the SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, and other documents the Issuer has filed with the SEC for more complete information about the Issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, the Issuer, any underwriter or any dealer participating in this offering will arrange to send you a copy of the prospectus if you request it by calling Goldman, Sachs & Co. toll-free at 1-866-471-2526, J.P. Morgan Securities LLC collect at 1-212-834-4533 or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322.

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