

PNC FINANCIAL SERVICES GROUP, INC.
Form FWP
March 06, 2012

Filed Pursuant to Rule 433
Registration Nos. 333-164364
333-164364-01
March 5, 2012

PNC Funding Corp

\$1,000,000,000 3.30% Senior Notes due March 8, 2022

Unconditionally Guaranteed by

The PNC Financial Services Group, Inc.

Summary of Terms for Issuance

Issuer:	PNC Funding Corp
Guarantor:	The PNC Financial Services Group, Inc.
Security:	3.30% Senior Notes due March 8, 2022
Ranking:	Senior
Expected Security Ratings*:	A3/A-/A+ (Moody s/S&P/Fitch)
Principal Amount:	US\$ 1,000,000,000
Price to Investors:	99.444% of face amount
Minimum Denomination/Multiples:	\$2,000 / multiples of \$1,000 in excess thereof
Trade Date:	March 5, 2012
Settlement Date:	March 8, 2012 (T+3)
Maturity:	March 8, 2022
Optional Redemption Date:	Redeemable, in whole or in part, by the Issuer on or after the 30th day prior to the maturity date at 100% of the principal amount of the Senior Notes, plus accrued and unpaid interest thereon to the redemption date.
Coupon:	3.30% per annum
Interest Payment Date(s):	Semi-annually in arrears on each March 8 and September 8 of each year, commencing September 8, 2012 and ending on the Maturity Date
Day Count:	30/360
Reference Benchmark:	2.00% UST due February 15, 2022
Reference Benchmark Yield:	1.991%
Spread to Benchmark:	137.5 basis points
Re-offer Yield:	3.366%
CUSIP/ISIN:	693476BN2 / US693476BN25
Joint Book-Running Managers:	J.P. Morgan Securities LLC

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Morgan Stanley & Co. LLC

PNC Capital Markets LLC

* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

PNC Funding Corp and The PNC Financial Services Group, Inc. have filed a registration statement (including a prospectus and preliminary prospectus supplement) with the SEC for the offering to which this communication relates. Before you invest, you should read each of these documents and the other documents filed with the SEC and incorporated by reference in such documents for more complete information about PNC Funding Corp, The PNC Financial Services Group, Inc. and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, you may obtain a copy of these documents by calling Morgan Stanley & Co. LLC toll free at 1-866-718-1649, J.P. Morgan Securities LLC at 1-212-834-4533 or PNC Capital Markets LLC at 412-768-8040.

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