

FINISH LINE INC /IN/  
Form 8-K  
July 23, 2007

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED): July 23, 2007

**The Finish Line, Inc.**

(Exact name of registrant as specified in its charter)

**Indiana**  
(State or other jurisdiction of incorporation)

**0-20184**  
(Commission File Number)

**35-1537210**  
(I.R.S. Employer  
Identification No.)

**3308 North Mitthoeffer Road**

**Indianapolis, Indiana**  
(Address of principal executive offices)

**46235**  
(Zip Code)

Registrant's telephone number, including area code: **(317) 899-1022**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events**

On July 23, 2007, The Finish Line, Inc. issued a press release announcing that subject to the completion of the Company's previously announced acquisition of Genesco Inc., Robert J. Dennis, currently Genesco's President and Chief Operating Officer, will become President of the combined company. A copy of the press release is furnished as Exhibit 99.1 hereto.

**Item 9.01 Financial Statements and Exhibits**

(d) Exhibits:

**Exhibit 99.1** Press release dated July 23, 2007

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**The Finish Line, Inc.**

By: /s/ Kevin S. Wampler

Kevin S. Wampler

Executive Vice President, CFO and Assistant

Secretary

Dated: July 23, 2007