UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED): July 19, 2007

The Finish Line, Inc.

(Exact name of registrant as specified in its charter)

Indiana (State or other jurisdiction

0-20184 (Commission File Number) 35-1537210 (I.R.S. Employer Identification No.)

of incorporation)

3308 North Mitthoeffer Road

Indianapolis, Indiana 46235 (Address of principal executive offices) (Zip Code) Registrant s telephone number, including area code: (317) 899-1022

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2 below):

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- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

In light of the previously announced agreement and plan of merger between The Finish Line, Inc. (the Company) and Genesco Inc., the Board of Directors has decided not to declare the Company s quarterly cash dividend payment of \$0.025 per share of Class A and Class B common stock. Further declarations of dividends, if any, remain at the discretion of the Company s Board of Directors.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

The Finish Line, Inc.

By: /s/ Kevin S. Wampler Kevin S. Wampler Executive Vice President, CFO and Assistant Secretary

Dated: July 20, 2007