

ALBERTO CULVER CO  
Form 8-K  
July 22, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

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**FORM 8-K**

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 22, 2004

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**ALBERTO-CULVER COMPANY**

(Exact name of registrant as specified in its charter)

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**Delaware**

**1-5050**

**36-2257936**

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(State or other jurisdiction of  
incorporation or organization)

(Commission File  
Number)

(IRS Employer  
Identification No.)

**2525 Armitage Avenue**

**Melrose Park, Illinois 60160**

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(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (708) 450-3000

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ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

The following exhibits are included herein:

| <u>Number</u> | <u>Description</u>                |
|---------------|-----------------------------------|
| 99            | Press Release dated July 22, 2004 |

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On July 22, 2004, Alberto-Culver Company issued a press release announcing its financial results for the third quarter ended June, 2004. The full text of the press release is attached hereto as Exhibit 99.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALBERTO-CULVER COMPANY

By: /s/ William J. Cernugel  
William J. Cernugel

Senior Vice President and Chief Financial Officer

(Principal Financial Officer)

July 22, 2004