

PRIVATE MEDIA GROUP INC  
Form 8-K  
February 09, 2004

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# U.S. SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## Form 8-K

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### CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) February 4, 2004

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## PRIVATE MEDIA GROUP, INC.

(Exact Name of Registrant as Specified in its Charter)

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Nevada  
(State or other jurisdiction of  
incorporation or organization)

0-25067  
(Commission file number)

87-0365673  
(I.R.S. Employer  
Identification Number)

Carretera de Rubí 22-26, 08190 Sant Cugat del Vallès, Barcelona, Spain

(Address of principal executive offices)

34-93-590-7070

Issuer's telephone number

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**Item 5. Other Events and Regulation FD Disclosure**

Private Media Group has entered into an agreement with EchoStar Satellite LLC to make Private Fantasy pay per view channel available to more than 9 million DISH Network satellite TV customers in the U.S. On February 4, 2004, the Private Fantasy channel became available to DISH Network satellite TV customers.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

**PRIVATE MEDIA GROUP, INC.**  
**(Registrant)**

**Date: February 6, 2004**

Johan Gillborg

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Johan Gillborg,  
Chief Financial Officer