

PRUDENTIAL FINANCIAL INC  
Form 8-K  
November 03, 2003

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 3, 2003

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**PRUDENTIAL FINANCIAL, INC.**

(Exact name of registrant as specified in its charter)

New Jersey  
(State or other

jurisdiction of incorporation)

001-16707  
(Commission File Number)

22-3703799  
(I.R.S. Employer

Identification No.)

751 Broad Street  
Newark, New Jersey 07102

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(Address of principal executive offices and zip code)

(973) 802-6000

(Registrant's telephone number, including area code)

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**Item 5. Other Events and Regulation FD Disclosure.**

On November 3, 2003, Prudential Financial, Inc. (the Company ) issued an announcement that the sale of its national and New Jersey property and casualty businesses had been completed. The Company is filing a copy of this announcement as Exhibit 99.1 hereto.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 3, 2003

PRUDENTIAL FINANCIAL, INC.

By:                   /s/  Gordon S. Calder, Jr.

Name: Gordon S. Calder, Jr.

Title: Assistant Secretary

**Exhibit Index**

<b>Exhibit No.</b>	<b>Description</b>
99.1	Announcement of Prudential Financial, Inc. dated November 3, 2003.