

Seagate Technology plc
Form 4
November 05, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LUCZO STEPHEN J

(Last) (First) (Middle)

SEAGATE TECHNOLOGY
PLC, 10200 S. DE ANZA
BOULEVARD

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Seagate Technology plc [STX]

3. Date of Earliest Transaction
(Month/Day/Year)
11/01/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	Amount	(A) or (D)	Price
Ordinary Shares	11/01/2013		S ⁽¹⁾	187,100	D	\$ 48.8056	284,132	D
Ordinary Shares	11/04/2013		M	417	A	\$ 6.525	284,549	D
Ordinary Shares	11/04/2013		M	364,584	A	\$ 4.045	649,133	D
Ordinary Shares	11/04/2013		M	120,312	A	\$ 11.065	769,445	D
	11/04/2013		M	59,956	A	\$ 30.23	829,401	D

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Ordinary Shares

Ordinary Shares 11/04/2013 S⁽³⁾ 326,300 D \$ 49.0865 503,101 D
(4)

Ordinary Shares 1,304,500 I Stephen J Luczo Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number of Shares
NQ Stock Options	\$ 6.525	11/04/2013		M	417	10/15/2009 ⁽⁵⁾	10/30/2015	Ordinary Shares	417
NQ Stock Options	\$ 4.045	11/04/2013		M	364,584	01/12/2010 ⁽⁶⁾	01/30/2016	Ordinary Shares	364,584
NQ Stock Options	\$ 11.065	11/04/2013		M	120,312	09/13/2011 ⁽⁷⁾	09/13/2017	Ordinary Shares	120,312
NQ Stock Options	\$ 30.23	11/04/2013		M	59,956	08/01/2013 ⁽⁸⁾	08/01/2019	Ordinary Shares	59,956

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other
X Chairman and CEO

LUCZO STEPHEN J
SEAGATE TECHNOLOGY PLC
10200 S. DE ANZA BOULEVARD
CUPERTINO, CA 95014

Signatures

/S/ Roberta S Cohen by power of
attorney

11/05/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Ordinary Shares reported sold pursuant to a 10b5-1 trading plan to cover the tax liabilities relating to the vesting of performance stock units.
These Ordinary Shares were sold in multiple transactions at sales prices ranging from \$48.40 to 49.115 inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the footnote of this Form 4.
- (2) This transaction is a "sell to Cover" transaction in which the Reporting Person used the proceeds from the sale of shares in part to fund the exercise of the options.
These Ordinary Shares were sold in multiple transactions at sales prices ranging from \$49.00 to 49.26 inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the footnote of this Form 4.
- (3) Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to four-year vesting schedule. One quarter of the option shares vested on October 15, 2009. The Remaining options vested monthly over the 36 months following October 15, 2009.
- (4) Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to four-year vesting schedule. One quarter of the option shares vested on January 12, 2010. The Remaining options vested monthly over the 36 months following January 12, 2010.
- (5) Options granted to the Reporting Person under the Seagate Technology 2001 Stock Option Plan are subject to a four year vesting schedule. One quarter of the options vested on September 13, 2011. Following continuous employment, the remaining options vest proportionately over the 36 months following September 13, 2011.
- (6) Options granted to the Reporting Person under the Seagate Technology plc 2012 Equity Incentive Plan (the "Plan") are subject to a four year vesting schedule. Subject to continuous employment, one quarter of the options vested August 1, 2013. The remaining options vest in equal monthly installments over the 36 months following August 1, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.