

Betsy Richert has been appointed to the Board of Directors, effective August 31, 2012. A copy of the press release announcing her appointment is attached hereto.

Item 8.01. Other Events.

On August 31, 2012, Educational Development Corporation declares via press release, a quarterly dividend. A copy of the press release is attached hereto.

Item 9.01. Financial Statements and Exhibits.

(d) EXHIBITS

99.1 Press release dated as of August 31, 2012

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Educational Development Corporation

(Registrant)

/s/ **RANDALL W. WHITE**

August 31, 2012

(Date)

Randall W. White
President and Chief Executive Officer

EXHIBIT INDEX

| <u>EXHIBIT NUMBER</u> | <u>DESCRIPTION</u> |
|---------------------------|---|
| *99.1 | Press release dated as of August 31, 2012 |

*Filed herewith.