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ST JOE CO
Form 8-K
February 03, 2004

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) February 3, 2004

The St. Joe Company

(Exact Name of Registrant as Specified in Its Charter)

Florida

(State or Other Jurisdiction of Incorporation)

1-10466 59-0432511

(Commission File Number) (IRS Employer Identification No.)

245 Riverside Avenue, Suite 500, Jacksonville, FL 32202

(Address of Principal Executive Offices) (Zip Code)

(904) 301-4200

(Registrant's Telephone Number, Including Area Code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

ITEM 9. REGULATION FD DISCLOSURE

The following information is being furnished pursuant to Item 12,
"Results of Operations and Financial Condition," in accordance with
SEC Release No. 33-8216.

The Company issued a Press Release dated February 3, 2004,
announcing the Company's financial results for the year ended
December 31, 2003. A copy is furnished with this Form 8-K as
Exhibit 99.1 and is incorporated by reference.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE ST. JOE COMPANY

Dated: February 3, 2004

By: /s/ Michael N. Regan

Name: Michael N. Regan
Title: Senior Vice President