

ADAMS GOLF INC
Form 4
December 03, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SJ STRATEGIC INVESTMENTS LLC

(Last) (First) (Middle)

340 MARTIN LUTHER KING, JR. BLVD., SUITE 200

(Street)

BRISTOL, TN 37620

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ADAMS GOLF INC [ADGO]

3. Date of Earliest Transaction (Month/Day/Year)
11/29/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

___ Form filed by One Reporting Person
X Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	11/29/2007		P	115,000 A \$ 2.25	3,859,441	D	
Common Stock	11/30/2007		P	608,255 A \$ 2.25	4,467,696	D	
Common Stock					4,478,694	I	By Group Member

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reporting Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SJ STRATEGIC INVESTMENTS LLC 340 MARTIN LUTHER KING, JR. BLVD. SUITE 200 BRISTOL, TN 37620		X		
GREGORY JOHN M X1	X	X		
GREGORY JOAN P X1		X		
GREGORY SUSAN X1		X		
GREGORY JAMES M X1		X		
Gregory Joseph R X1	X	X		

Signatures

/s/SJ STRATEGIC INVESTMENTS LLC	12/03/2007
__Signature of Reporting Person	Date
/s/JOHN M. GREGORY	12/03/2007
__Signature of Reporting Person	Date
/s/JOAN P. GREGORY	12/03/2007
__Signature of Reporting Person	Date
/s/SUSAN GREGORY	12/03/2007
__Signature of Reporting Person	Date
/s/JAMES M. GREGORY	12/03/2007
__Signature of Reporting Person	Date
/s/JOSEPH R. GREGORY	12/03/2007
__Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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