

Benioff Marc  
Form 4  
March 05, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Benioff Marc

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
415 MISSION STREET, 3RD FLOOR  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/04/2019

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Board & co-CEO

SAN FRANCISCO, CA 94105

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| Common Stock                    | 03/04/2019                           |  | S <sup>(1)</sup>               |   | 700   | D  | \$ 156.0571 (2)                                       |
| Common Stock                    | 03/04/2019                           |  | S <sup>(1)</sup>               |   | 300   | D  | \$ 157.08 (4)   |
| Common Stock                    | 03/04/2019                           |  | S <sup>(1)</sup>               |   | 2,100   | D  | \$ 158.1595 (5)                                       |
| Common Stock                    | 03/04/2019                           |  | S <sup>(1)</sup>               |   | 200   | D  | \$ 158.71   |
|                                 | 03/04/2019                           |  | S <sup>(1)</sup>               |   | 700   | D  |   |

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|              |            |                  |       |   |                               |            |   |                |
|--------------|------------|------------------|-------|---|-------------------------------|------------|---|----------------|
| Common Stock |            |                  |       |   | \$<br>160.1257<br><u>(6)</u>  |            |   |                |
| Common Stock | 03/04/2019 | S <sup>(1)</sup> | 100   | D | \$ 160.97                     | 31,576,700 | D | <sup>(3)</sup> |
| Common Stock | 03/04/2019 | S <sup>(1)</sup> | 100   | D | \$ 162.4                      | 31,576,600 | D | <sup>(3)</sup> |
| Common Stock | 03/04/2019 | S <sup>(1)</sup> | 500   | D | \$ 163.946<br><u>(7)</u>      | 31,576,100 | D | <sup>(3)</sup> |
| Common Stock | 03/04/2019 | S <sup>(1)</sup> | 300   | D | \$<br>165.3267<br><u>(8)</u>  | 31,575,800 | D | <sup>(3)</sup> |
| Common Stock | 03/05/2019 | S <sup>(1)</sup> | 700   | D | \$<br>155.6457<br><u>(9)</u>  | 31,575,100 | D | <sup>(3)</sup> |
| Common Stock | 03/05/2019 | S <sup>(1)</sup> | 3,092 | D | \$<br>156.6124<br><u>(10)</u> | 31,572,008 | D | <sup>(3)</sup> |
| Common Stock | 03/05/2019 | S <sup>(1)</sup> | 808   | D | \$<br>157.2849<br><u>(11)</u> | 31,571,200 | D | <sup>(3)</sup> |
| Common Stock | 03/05/2019 | S <sup>(1)</sup> | 100   | D | \$ 158.89                     | 31,571,100 | D | <sup>(3)</sup> |
| Common Stock | 03/05/2019 | S <sup>(1)</sup> | 300   | D | \$<br>160.0967<br><u>(12)</u> | 31,570,800 | D | <sup>(3)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

|      |                     |                    |       |  |
|------|---------------------|--------------------|-------|--|
|      | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
| Code | V                   | (A)                | (D)   |  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                      |       |
|--|---------------|-----------|--------------------------------------|-------|
|  | Director      | 10% Owner | Officer                              | Other |
| Benioff Marc<br>415 MISSION STREET<br>3RD FLOOR<br>SAN FRANCISCO, CA 94105 | X             |           | Chairman of<br>the Board &<br>co-CEO |       |

## Signatures

|  |            |
|--|------------|
| /s/ Scott Siamas, Attorney-in-Fact for Marc<br>Benioff | 03/05/2019 |
| **Signature of Reporting Person                        | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.  
Weighted average price. These shares were sold in multiple transactions at prices ranging from \$155.5000 to \$156.3400 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Shares held in The Marc R. Benioff Revocable Trust.  
Weighted average price. These shares were sold in multiple transactions at prices ranging from \$156.5600 to \$157.5600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$157.6600 to \$158.6200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$159.7200 to \$160.5200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (6) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$163.6900 to \$164.2000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (7) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$165.2400 to \$165.5000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (8) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$154.9800 to \$155.9700 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (9) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$156.0600 to \$157.0500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (10) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$156.0600 to \$157.0500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

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(11) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$157.0600 to \$157.7800 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(12) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$160.0000 to \$160.2900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.