

TUPPERWARE BRANDS CORP

Form 4

November 30, 2016

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WRIGHT WILLIAM J**

(Last) (First) (Middle)

**TUPPERWARE BRANDS  
CORP., 14901 S ORANGE  
BLOSSOM TRAIL**

(Street)

**ORLANDO, FL 32837**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**TUPPERWARE BRANDS CORP  
[TUP]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**11/28/2016**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)  
EVP, Global Supply Chain

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/28/2016		M	2,100	A \$ 48.3	8,525	D
Common Stock	11/28/2016		S <sup>(1)</sup>	200	D \$ 56.47	8,325	D
Common Stock	11/28/2016		S <sup>(1)</sup>	300	D \$ 56.535	8,025	D
Common Stock	11/28/2016		S <sup>(1)</sup>	300	D \$ 56.92	7,725	D
	11/28/2016		S <sup>(1)</sup>	100	D \$ 56.95	7,625	D

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

Common  
Stock

Common Stock	11/28/2016	<u>S</u> (1)	200	D	\$ 56.97	7,425	D
Common Stock	11/28/2016	<u>S</u> (1)	400	D	\$ 57	7,025	D
Common Stock	11/28/2016	<u>S</u> (1)	100	D	\$ 57.16	6,925	D
Common Stock	11/28/2016	<u>S</u> (1)	200	D	\$ 57.19	6,725	D
Common Stock	11/28/2016	<u>S</u> (1)	100	D	\$ 57.195	6,625	D
Common Stock	11/28/2016	<u>S</u> (1)	100	D	\$ 57.2	6,525	D
Common Stock	11/28/2016	<u>S</u> (1)	100	D	\$ 57.21	6,425	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 48.3	11/28/2016		M		2,100		11/18/2010 <sup>(2)</sup>	11/17/2019	Common Stock	2,100

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Reporting Owners

WRIGHT WILLIAM J  
TUPPERWARE BRANDS CORP.  
14901 S ORANGE BLOSSOM TRAIL  
ORLANDO, FL 32837

EVP, Global Supply Chain

## Signatures

/s/Susan C. Chiono,  
Attorney-in-Fact

11/30/2016

\_\_Signature of Reporting Person

\_\_Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
  - (2) The option vests in three equal annual installments beginning on November 18, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.