SALESFORCE COM INC
Form 3
March 21, 2014

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â Allanson Joe

(Last) (First) (Middle)

THE LANDMARK @ ONE MARKET STREET,Â SUITE 300

(Street)

SAN FRANCISCO,Â CAÂ 94105

(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
03/13/2014

3. Issuer Name **and** Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director
_____ 10% Owner
__X__ Officer (give title below)
_____ Other (specify below)
Chief Accounting Officer

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of			

				Shares		or Indirect (I) (Instr. 5)	
Non-qualified Stock Option (Right to Buy)	11/24/2010[(1)]	11/24/2014	Common Stock	5,688	$ 16.36	D	Â
Non-qualified Stock Option (Right to Buy)	11/23/2011[(2)]	11/23/2015	Common Stock	18,958	$ 35.625	D	Â
Restricted Stock Units	11/23/2011[(3)]	11/23/2014	Common Stock	2,188	$ 0 [(4)]	D	Â
Non-qualified Stock Option (Right to Buy)	11/22/2012[(5)]	11/22/2016	Common Stock	21,222	$ 27.0625	D	Â
Restricted Stock Units	11/22/2012[(6)]	11/22/2015	Common Stock	6,608	$ 0 [(4)]	D	Â
Restricted Stock Units	11/27/2013[(7)]	11/27/2016	Common Stock	16,288	$ 0 [(4)]	D	Â
Non-qualified Stock Option (Right to Buy)	11/26/2014[(8)]	11/26/2020	Common Stock	22,606	$ 52.3	D	Â
Restricted Stock Units	11/26/2014[(9)]	11/26/2017	Common Stock	7,234	$ 0 [(4)]	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Allanson Joe THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO,Â CAÂ 94105	Â	Â	Â Chief Accounting Officer	Â

Signatures

/s/ Burke Norton, Attorney-in-Fact for Joe Allanson	03/21/2014
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents 5,688 options outstanding, of which all are fully vested.

(2) Represents 18,958 options outstanding, of which 12,187 are unvested and vest as to 1,354 options on March 23, 2014 and monthly thereafter until fully vested.

(3) Represents 2,188 unvested restricted stock units that vest as to 728 units on May 23, 2014 and quarterly thereafter until fully vested.

(4) Restricted stock units convert to shares of common stock on a one-for-one basis.

(5) Represents 21,222 options outstanding, of which 16,506 are unvested and vest as to 786 options on March 22, 2014 and monthly thereafter until fully vested.

(6) Represents 6,608 unvested restricted stock units that vest as to 944 units on May 22, 2014 and quarterly thereafter until fully vested.

(7) Represents 16,288 unvested restricted stock units that vest as to 1,480 units on May 27, 2014 and quarterly thereafter until fully vested.

(8) Represents 22,606 unvested stock options that vest over four years at the rate of 25% on November 26, 2014 and in equal monthly installments thereafter for the remaining 36 months.

(9) Represents 7,234 unvested restricted stock units that vest over four years at the rate of 25% on November 26, 2014 and as to 452 units on February 26, 2015 and quarterly thereafter until fully vested.

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Remarks:

ExhibitÂ 24Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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