

FINISH LINE INC /IN/
Form 4
July 10, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHNEIDER STEVEN J

(Last) (First) (Middle)
3308 N. MITTHOEFFER ROAD
(Street)

INDIANAPOLIS, IN 46235

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
FINISH LINE INC /IN/ [FINL]

3. Date of Earliest Transaction
(Month/Day/Year)
07/08/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	07/08/2013		M		10,000 A \$ 17.625	94,427	D
Class A Common Stock	07/08/2013		S		10,000 D \$ 22	84,427	D
Class A Common Stock	07/08/2013		S		36,244 D \$ 22.054	48,183	D
Class A Common	07/09/2013		M		5,000 A \$ 16.07	53,183	D

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Stock								
Class A Common Stock	07/09/2013		S	5,000	D	\$ 22.15	48,183	D
Class A Common Stock	07/09/2013		M	10,000	A	\$ 16.07	58,183	D
Class A Common Stock	07/09/2013		S	10,000	D	\$ 22.18	48,183	D
Class A Common Stock	07/09/2013		M	10,000	A	\$ 16.07	58,183	D
Class A Common Stock	07/09/2013		S	10,000	D	\$ 22.19	48,183	D
Class A Common Stock	07/09/2013		M	10,000	A	\$ 16.07	58,183	D
Class A Common Stock	07/09/2013		S	10,000	D	\$ 22.2	48,183	D
Class A Common Stock	07/09/2013		S	48,183	D	\$ 22.087	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title

Stock Options (Right to Buy)	\$ 17.625	07/08/2013	M	10,000	03/04/2005	03/04/2014	Class A Common Stock	10,000
Stock Options (Right to Buy)	\$ 16.07	07/09/2013	M	5,000	03/29/2007	03/29/2016	Class A Common Stock	5,000
Stock Options (Right to Buy)	\$ 16.07	07/09/2013	M	10,000	03/29/2007	03/29/2016	Class A Common Stock	10,000
Stock Options (Right to Buy)	\$ 16.07	07/09/2013	M	10,000	03/29/2007	03/29/2016	Class A Common Stock	10,000
Stock Options (Right to Buy)	\$ 16.07	07/09/2013	M	10,000	03/29/2007	03/29/2016	Class A Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SCHNEIDER STEVEN J 3308 N. MITTHOEFFER ROAD INDIANAPOLIS, IN 46235			Executive Vice President	

Signatures

/s/ Christopher C. Eck,
attorney-in-fact

07/10/2013

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Gift of shares to charitable organization

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